



INGERSOLL
 YOUR IDEAL LOCATION

Curtis Tighe
 Manager
 Economic Development & Tourism
 The Town of Ingersoll





INGERSOLL ONTARIO

WHERE ARE WE?

- Located in the industrial and agricultural heartland of Ontario's Southwest.
- Within a two hour drive from five land border crossings.
- Located directly on Highway 401, between Highways 402 and 403
- Access to CP, CN, Ontario Southland and VIA Rail.
- Close proximity to London International and Tillsonburg Regional airports.



Ingersoll has approximately 2.2 million workforce living within an hour drive

INGERSOLL ONTARIO ADVANTAGES



LOCATION:

Ingersoll is located directly beside North America's busiest commercial highway, Highway 401, and within 30 minutes of highways 402 and 403.



AVAILABLE WORKFORCE:

Ingersoll offers a dedicated and qualified workforce with competitive wages.



AVAILABLE INCENTIVES



WE HAVE AVAILABLE SITES



RELIABLE SERVICES:

Services include water, wastewater, natural gas and electricity.



LOCAL AMENITIES:

A hospital, elementary and secondary schools, college, outdoor trails, a vibrant and historic downtown, a museum, live theatre and more.



LOGISTICS:

Access to CP, CN, VIA Rail, and Ontario Southland Railway. Less than 30km to an international airport. Less than 100km to two deep water ports.



COMPETITIVE BUSINESS COSTS



SUPPORTIVE BUSINESS CLIMATE

INGERSOLL HAS NO INDUSTRIAL DEVELOPMENT CHARGES!



50 NEWMAN ST INGERSOLL

- 12 Acres
- New industrial subdivision
- Adjacent to Dot Foods Canadian Headquarters
- Zoned MG-6 (General Industrial)
- Fantastic Hwy 401 exposure!



INGERSOLL LABOUR FORCE STATS

LABOUR (Stats Can 2021 Census)	INGERSOLL	OXFORD COUNTY
Population	13,693 (9% increase from 2016)	121,781 (10% increase from 2016)
2031 Population Projection (2021 EMSI & Hemson Consulting Ltd.)	16,090	138,100
Labour Force Participants	7,140	62,975
Participation Rate	64.6%	64.1%

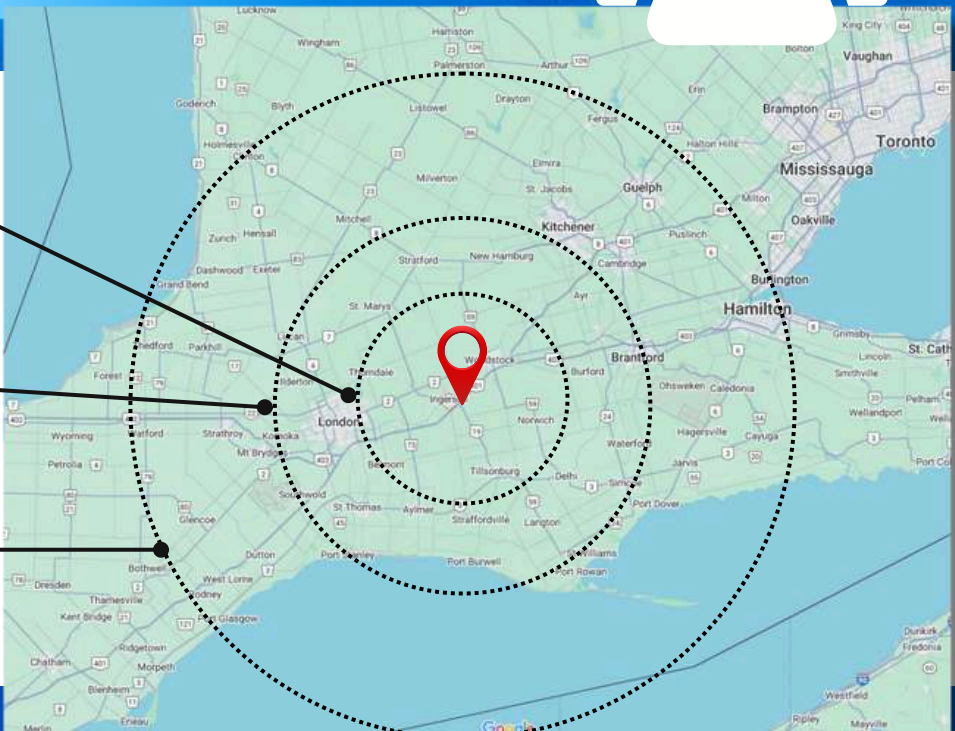
POPULATION BY PROXIMITY TO INGERSOLL



15 Min Radius
Population: 640,037
Workforce: 420,550

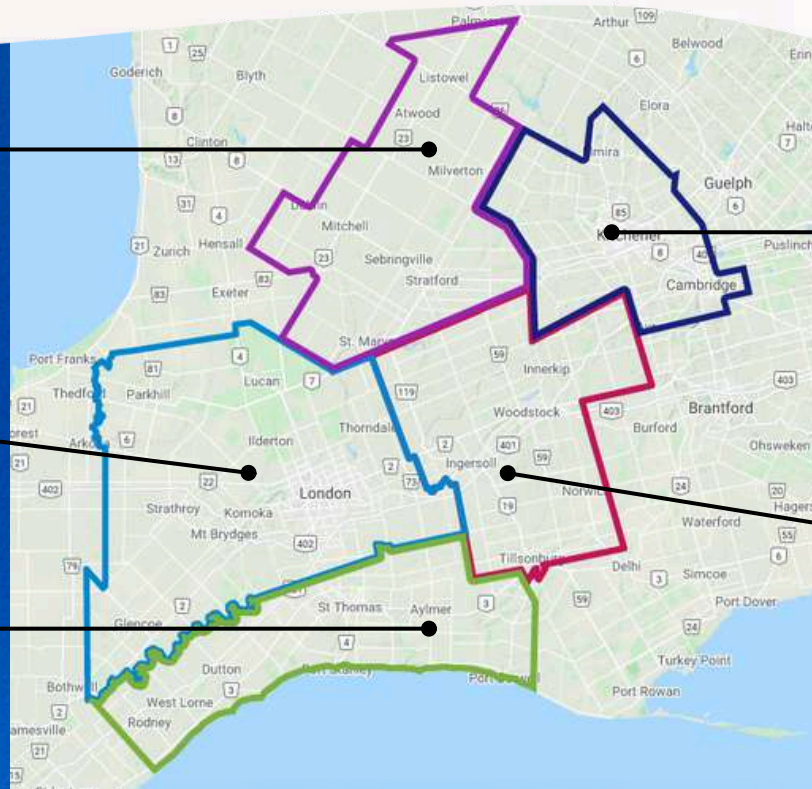
30 Min Radius
Population: 1,096,109
Workforce: 705,876

60 Min Radius
Population: 3,361,109
Workforce: 2,207,581



NEIGHBOURING COUNTIES

UNEMPLOYMENT RATES



PERTH COUNTY

4.4%
1,896 Unemplyed

LONDON & MIDDLESEX COUNTY

5%
13,960 Unemplyed

ELGIN COUNTY

5%
2,530 Unemplyed

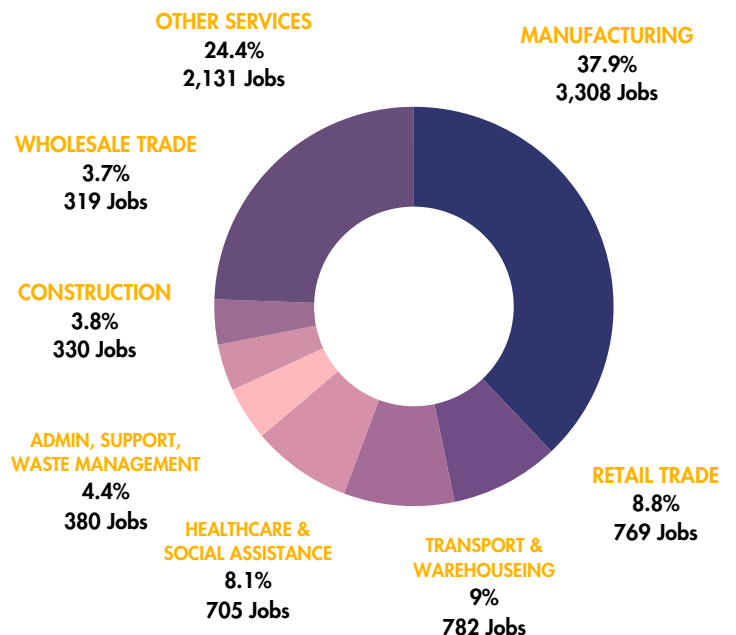
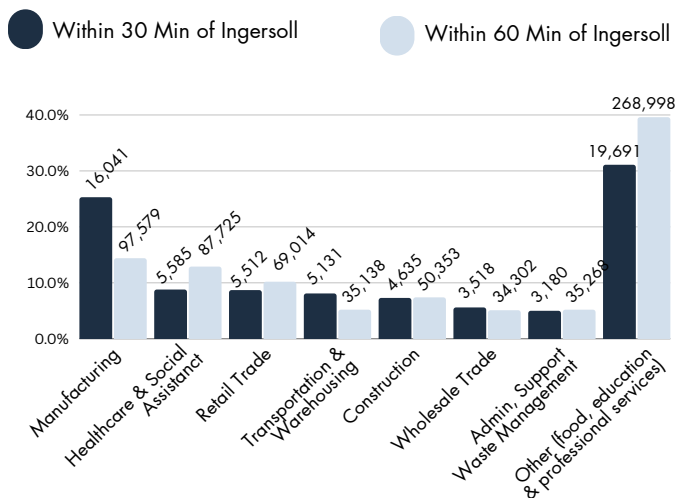
KITCHENER/CAMBRIDGE WATERLOO REGION

6%
20,316 Unemplyed

OXFORD COUNTY

4.4%
2,720 Unemplyed

EMPLOYMENT BY INDUSTRY



EDUCATIONAL INSTITUTIONS

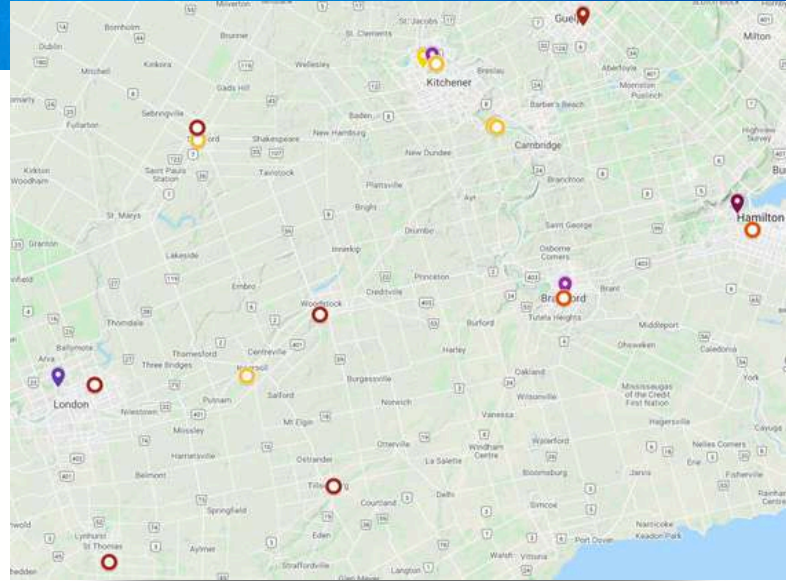
WITHIN 60 MIN OF INGERSOLL

UNIVERSITIES

-  Western University
-  University of Waterloo
-  Wilfrid Laurier University
-  McMaster University
-  University of Guelph

COLLEGES

-  Fanshaw College
(London, Woodstock, St. Thomas, & Stratford)
-  Conestoga College
(Brantford, Cambridge, Guelph, Ingersoll, Kitchener, Stratford & Waterloo)
-  Mohawk College
(Hamilton & Brantford)



EMERGENCY SERVICES

AMBULANCE

- Provided by Oxford County EMS
- Available 24/7
- 2 vehicles available in Ingersoll (additional in surrounding communities)

POLICE

- Provided by Ontario Provincial Police (OPP)
- Available 24/7
- 20 officers in Ingersoll (additional in surrounding communities)

FIRE

- Provided by Town of Ingersoll
- Staffed 24/7
- Reciprocal agreements with surrounding communities.

HOSPITAL

- Ingersoll - 26 acute care, 8 emergency
- Tillsonburg - 34 acute care, 5 ICU, 10 complex care, 12 emergency
- Woodstock - <10 min, London <30 min

EMPLOYMENT SERVICES



COMMUNITY
EMPLOYMENT
SERVICES

COMMUNITY EMPLOYMENT SERVICES (CES) - OXFORD COUNTY RECRUITMENT SERVICES

Over 3,000 people per month access CES.

SERVICES OFFERED

- Job posting locally, regionally and nationally.
- WorkingOxford.ca has 20,000+ visits per month and postings all roll up into the job hub to attract across the economic region.
- Strategic partnerships with Rural Employment Initiatives which connects newcomers in the GTA with economic opportunities in Oxford.
- Resume collection and screening.
- One-on-one prescreening assessment interviews on prescribed parameters.
- Vocational Assessments targeting aptitudes, and motivation.

TRAINING PROGRAMS

In conjunction with our local college and private sector trainers, we are often able to implement specialized training programs to ensure job seekers and the existing workforce from the labour market have the skillsets required through the Canada Ontario Job Grant for up to \$10,000/employee.

Canada

EMPLOYMENT
ONTARIO

Ontario

Employment Ontario supports the hiring of new employees by providing a subsidy of up to \$6,000 to offset the costs of training. Actual subsidy is dependent on a number of factors including complexity of the positions, existing skills of the hire, and others.

HUMAN RESOURCE CONSULTATIONS

CES Provides support with:

- Assessment of training needs and development of plans and programs.
- Relevant labour market information including wages, benefits, incentives across sectors to ensure the company is competitive and stands out.
- Promotional content on all of social media platforms and a shared marketing strategy.
- Additional assistance required with other programs or services from other Federal or Provincial Ministries or Departments.

HISTORY OF SUPPORTING LARGE SCALE PROJECTS

INGERSOLL & SURROUNDING AREA

Ingersoll EV Assembly & Battery Module Assembly Plant

- 2,400,000 sq.ft.
- 574 acres
- Approximately 3,000 employees
- \$1 Billion investment in 2021

St. Thomas EV Battery Plant

- 16,117,200 sq.ft.
- 400 acres
- Approximately 3,000 employees
- \$7 Billion investment in 2024

Woodstock Automotive Assembly Plant

- 2,000,000 sq.ft.
- 983 acres
- Approximately 3,000 employees
- \$700 Million invested in 2018

Woodstock Automotive Parts Distribution Plant

- 1,000,000 sq.ft.
- 111 acres
- Approximately 400 employees

TOWN OF INGERSOLL RECENT SUCCESSES

GM CAMI Assembly

\$1 Billion investment to retool facility to produce BrightDrop EVs additional 400,000 sq.ft., 300 new jobs for EV battery module assembly in 2023

Dot Foods Canada

\$40 Million investment in 2022/2023, Canadian headquarters, 500,000 sq.ft. of space, creating 200 new jobs in 2023

IMT Defence

Adding 120,000 sq.ft. of space, creating 200 new jobs in 2023

Pro Ply Custom Plywood

\$10 Million investment creating 60 new jobs in 2022

Expansion of Town Boundary

1500 acres added to Ingersoll for industrial, commercial and residential development in 2021

INGERSOLL

COST ADVANTAGE (U.S. AS A BASELINE)

- Manufacturing wages and benefit costs are 23% lower in Canada.
- Employers save over 50% in employee health costs.
- Exchange on Canadian Dollar provides 25% cost advantage.
- R&D tax incentive program is one of the most generous in the world. The after-tax cost of \$100 in R&D spending can be reduced to between \$55 and \$37
- Canada's Marginal Effective Tax Rate is 13.2% compared to the US at 17.7%.



MARKET ACCESS

- 14 Trade agreements in force with over 51 countries around the world, and more in varying stages of negotiation.
- In 2018, FTAs in force represented over 78% of Canada's imports and 89% of the country's exports
- Canada-United States-Mexico Agreement (CUSMA), Canada-EU Comprehensive Economic and Trade Agreement (CETA), Canada-UK Trade Continuity Agreement (CUKTCA) and Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) are some of the crucial partnerships.





YOU'RE IN GOOD COMPANY

With our strategic location and dedication to helping businesses succeed, it's no wonder Ingersoll has attracted and retained notable businesses of excellence...



IMT DEFENCE



CargillTM



POW
ENGINEERED SOLUTIONS



COMPREHENSIVE BUSINESS SUPPORT

Investors in Ingersoll receive comprehensive business support that include material incentives and a broad range of public services that reach far beyond industry standards.

- Public investment support funds
- Supporting business costs
- Labour force development
- R&D support programs
- Export support
- Assistance from site selection to construction permits
- Financing
- Support services for start-ups and small business



Thank-you!

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