

FOR IMMEDIATE RELEASE
February 4, 2011

INGERSOLL WINS EDCO AWARD IN TOURISM MARKETING

Ingersoll, Ontario – On Thursday, February 3, 2011 at the Annual Economic Development Council of Ontario (EDCO)'s President Dinner in Toronto, Ingersoll was awarded with the Tourism Marketing/Promotional Award for 2010.

Ingersoll received the award for their development of the Ingersoll Tourism Guide 2010, the Ingersoll "Festival Town of Ontario" poster and their 4 issues of the *Here in Ingersoll* magazine. The competition was provincial-wide and open to all municipalities and members of the EDCO.

"This award shows that small communities like ours working together can accomplish anything," said Ted Comiskey, Mayor of Ingersoll. "Receiving this recognition shows that our festivals and special events are making Ingersoll an attractive place to live, work, play and stay."

Mayor Ted Comiskey, CAO James Timlin, and Kathy Eller of Oxford Media Group attended the President's Dinner on Thursday to receive the Award. The event was hosted by former Global National anchor Kevin Newman.

"The Award's evening was highly attended and showed how successful Ontario is as a province," said Comiskey. "Winners of some of the other awards showed great innovation and creative. I am proud that Ingersoll was included among this group."

The Award is a joint venture between the Town of Ingersoll, Tourism Ingersoll Committee, Oxford Media Group and Oxford Small Business Support Centre. Oxford Media Group was the designers and project leads on the Tourism Guide, poster and *Here in Ingersoll*. Through the funding of Oxford Small Business Support Centre, Tourism Ingersoll Committee was able to receive support for the production and distribution of the Tourism Guide across Ontario.

Tourism Ingersoll is currently moving ahead with the development of a new website to highlight our tourist attractions and festivals. The website will be launched with the second edition of the Tourism Guide in the Spring of 2011.

About EDCO:

The Economic Developers Council of Ontario (EDCO) is an independent, not-for-profit association of persons engaged in the economic development of Ontario and its communities. The Council was founded in 1957 and today embraces over 600 economic development practitioners in the public and private sector.

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