

December 22, 2008

To: Mayor Paul Holbrough
Cc: Clerk of the Town of Ingersoll
Cc: City Councillors
Cc: City Manager
Town of Ingersoll
130 Oxford Street
Ingersoll, ON
N5C2V5

Dear Mayor Holbrough:

This letter is a follow-up to the inquiry that Egg Farmers of Ontario recently made to your Clerk's office.

As consumers embrace the "100 Mile Diet" and seek ways of buying food that is produced close to home, we are proud to say eggs purchased from Ontario grocery store shelves travel from farm to table in approximately 4 to 7 days.

Egg Farmers of Ontario represents more than 400 farm families who are proud to provide consumers with fresh, locally produced eggs. Consumers have access to a variety of choices at the egg counter which include classic eggs (white and brown), Omega-3, free-run, organic and vegetarian. Our farmers ensure consumers have a steady supply of eggs on the store shelf when they need them.

We commend town and city councils who are trying to encourage the purchase of locally produced food as it contributes to the creation of a sustainable environment. Egg Farmers of Ontario believes the purchase of eggs can and should be identified as a *local sustainable procurement practice*. We have enclosed a Motion that speaks to this point and we respectfully ask that Town of Ingersoll consider supporting this Motion. Although your community may not purchase many eggs at its municipally run institutions, we are hoping to have town and city councils across Ontario support this Motion which recognizes the contribution that local egg farmers make to a sustainable environment.

Although times and technology have changed, the level of care today's modern egg farmers give to their hens remains the same. Egg farmers across Ontario are proud of their contribution to the health and economy of local communities like yours.



If you have any questions about the attached motion or about egg farming in general we would welcome the opportunity to provide you with more information. Please feel free to contact me at 905-858-9790 for more information. We will be contacting your office in the coming weeks to request an opportunity to meet with you to discuss this in more detail.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Pelissero". The signature is written in a cursive style with a large initial "H" and a long, sweeping underline.

Harry Pelissero
General Manager

MOTION

WHEREAS the Town of Ingersoll supports practices that contribute to the creation of a sustainable environment;

AND WHEREAS Ontario egg farmers currently provide our community with fresh, locally produced Grade A eggs which travel from farm to table in 4 to 7 days;

AND WHEREAS Ontario egg farmers take pride in caring for their hens while offering consumers a variety of egg choice;

THEREFORE BE IT RESOLVED THAT the current procurement practice of eggs by the Town of Ingersoll, produced by Ontario egg farmers, be identified as the preferred local sustainable procurement practice.

BE IT FURTHER RESOLVED THAT the purchase of all Ontario eggs contributes to the creation of a sustainable environment in which consumers and farmers benefit.