



March
Council

Ingersoll Harvest Run
20-275 George St
Ingersoll, ON
N5C 4A9

www.ingersollharvestrun.com
cory@ingersollharvestrun.com
tim@ingersollharvestrun.com

February 3, 2009

Ingersoll Town Council

Please accept this package for your review and consideration;

Our second annual event was another success with greater support and more participation. We would like to thank you again for your approval and wish to organize this event for 2009. For 2008 we had 185 registered participants. This past year we were able to raise excellent proceeds to donate to the Fusion Centre. Our total contribution this year was \$2500.

2008 was our first year of involvement in the Runner's Choice Runpiker Series. This series is a group of runs organized in various smaller communities (Woodstock, Dorchester, Embro, Exeter, St Marys, Stratford, Grand Bend, and Ingersoll). Being a part of this series allows us to reach out to the running community and present our race to them, which in turn increases the participation to our event, as well as the visitors to our wonderful community.

At this time we submit our request to Council for approval to organize The Ingersoll Harvest Run 2009 on Sunday, August 30, 2009. We are submitting the same courses for approval and will submit the same request to South West Oxford Township (please see attached). As per last year we also request the following:

- ~the use of town barricades where necessary
- ~the use of Harris Heights School (will submit to school as well)
- ~permission to repaint kilometer indicators on courses
- ~(if required) attendance at next Council meeting to discuss and answer any questions to gain approval

Finally, we would also like to ask for the support of the Town of Ingersoll in the form of sponsorship. 2008 was a fantastic year and we are looking forward to continuing building on our foundation. We were pleased with the additional support we gained from a number of the businesses; we would not have the same success if it weren't for their generosity. If there is anything the Town of Ingersoll could contribute to our event it would be much appreciated. Please don't hesitate to contact us directly with any questions.

We look forward to your approval.

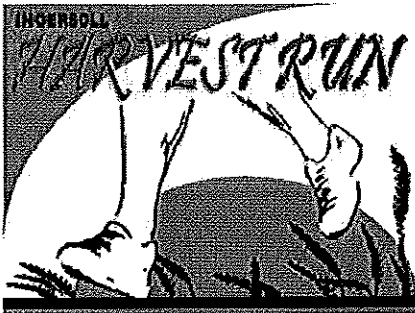
Highest Regards,
Ingersoll Harvest Run Race Directors,

Cory Parrow
519-485-5846

Tim Parrow
519-275-2159

Council 09/03/2009
Deputation by

~encouraging a healthier and active lifestyle for people of all ages~
~all proceeds are donated to the Ingersoll Fusion Centre to help our local youth~



Ingersoll Harvest Run
20-275 George St
Ingersoll, ON
N5C 4A9

www.ingersollharvestrun.com
cory@ingersollharvestrun.com
tim@ingersollharvestrun.com

Town of Ingersoll
Application for Special Funding Assistance

Please accept the following as per your application requirements.

Executive Members of the Organization:
Co-Directors: Cory Parrow & Tim Parrow

2008 Financial Report is attached (Summary & Detail)

One of our goals to maintain a successful event each year is to achieve a low budget. By campaigning our event to many of the local businesses and individuals we are hoping to continue to receive support in the form of donations towards the necessities in operating the Ingersoll Harvest Run. There will always be ongoing expenses that we are unable to eliminate and these will be listed on our reports. Our second year in hosting this event was a great success, we had a large increase in participation and an equal increase in financial gains to allow us to donate more to the Fusion Centre of Ingersoll. As with most events, we do expect further growth this year with our participation numbers, and are hoping for continued support from many of the businesses and hopefully a number of new sponsors.

In 2008 we were accepted by Runner's Choice to be a part of the Runpiker Series; this is a series of 8 road races in various surrounding small communities to assist in creating awareness and participation for each event. The other communities involved in the Runpiker Series are; Woodstock, Dorchester, Bayfield, Embro, Exeter, Stratford, and Grand Bend. The Ingersoll Harvest Run is the 6th race in the series, which allows us to promote our event in each of the races before us. With this additional support by Runner's Choice we are able to reach a larger portion of the local running community. Our growth in participation in 2008 was greatly attributed to this.

Special Funding: The Ingersoll Harvest Run has been organized to be an annual event to encourage a healthier and active lifestyle for participants of all ages. Our objective for the event is to raise funds towards the Ingersoll Fusion Centre. We chose this organization as we felt the Centre has many excellent programs in place for the youth of Ingersoll and we wanted to contribute to their programs as well as demonstrate an activity to the youth that can increase their health and give back to the community.

Our events are quite simple; they are running road races of varying levels. Our showcase event is a competitive 10km run. This event is open for any age of male or female, however, it is stressed to all participants that this event is extremely challenging and should not be attempted if you have not done any training. We have strategically positioned water stations as well as pace vehicles with additional water. Our second event is a much shorter 3km run which still has a competitive feel, but is short enough to encourage any newcomers to the running community. Finally we have a 1km fun walk/run; this is for a younger group of competitive runners or all other age groups who wish to participate in the walk to help raise funds for our objective.

*~encouraging a healthier and active lifestyle for people of all ages~
~all proceeds are donated to the Ingersoll Fusion Centre to help our local youth~*

All of our excess proceeds are donated to the Fusion Youth Centre so they can use this money towards many of their programs, such as sporting equipment, training programs, travel expenses, registration costs, and other expenses. We hope our support and contribution adds to their excellent programs and is a small part of their continued success.

Our request to the Town of Ingersoll is for a sponsorship of \$500.00 to \$1000.00 (*we have attached our flyer to identify the sponsor levels*). This money will be a tremendous help in covering our expenses and achieving a greater goal in our donations towards the Fusion Centre. In comparison we would also like to add that the Stratford Festival City Run was able to raise over \$15,000.00 towards their objective, through registrations and sponsorships in this past year, being their fifth year. The Stratford event gets amazing support from their community in sponsorships from the City and businesses, as well as incredible numbers for donations and registrations. We like to use the Stratford Festival Run as a model to follow, and hopefully reach their goals in years to come.

We have noticed that our event is gaining recognition in the town as it is being discussed in other facets; Target Zone Fitness is offering a running group in the early spring to provide guidance and training to any individuals who wish to improve in their fitness and running-Target Zone is using the Harvest Run as the goal distances for each participant to train towards. Reverend Bill Mayoros has recently began a walking group, "Walk To Jerusalem" and has mentioned that he is willing to train any interested people in running in The Harvest Run. This obviously gives us much pride in our event that it is beginning to spread into our community and provide a goal for those people who would like to increase their active lifestyle and hopefully become healthier and stronger in their everyday lives.

We would also like to note that in 2008, one of your respected Councillors, Gord Lesser, did participate in the Harvest Run and is currently recognized as 'Ingersoll's Fastest Councillor'. We are pleased that Gord took this challenge and completed it, but we would like to present an annual challenge to all Councillors to participate in the event. We do have a Team Challenge that rewards the team with the greatest number of participants, the race times do not matter it is simply a participation award. Each member of the team could participate in a different distance providing they all register with the Team Name on their form.

Finally, we would like to add that participation by recognized individuals will encourage others in our community to become involved either by volunteering or participating. This involvement only serves as a positive benefit to everyone. By participating you will learn an activity to increase an active and healthy lifestyle, and by volunteering you will help us continue to grow our event for many more to participate.

We look forward to hearing your responses and support.

Highest & Best Regards,

Cory Parrow
Co-Director
Ingersoll Harvest Run

The Ingersoll Harvest Run is an annual event to encourage people of all ages to become more active and aware of a healthier lifestyle. All events will start and finish at Harris Heights School.

www.ingersollharvestrun.com



What Can You Do?

There are 3 events for everyone to choose from;

a 10km road race designed for those serious runners who train hard and wish to showcase their achievements,

a 3km run with the less competitive participant in mind, it has a little challenge to it, but still short enough for a newcomer to accomplish,

and finally a fun social event-the 11km walk/run, our goal is to get as many people to participate in the Harvest Run and for those who are not avid runners this event is perfect for them. Grab a friend and take a walk around to show your spirit.

Our motivation for this enjoyable event is our very own ; Ingersoll Fusion Youth Centre. All our proceeds will be donated to the Fusion Centre to help with their goals of encouraging the youth of Ingersoll & area to become aware of a healthier and happier lifestyle.

The tasks that need to be completed will include the assistance of many dedicated volunteers and businesses. We are hoping that our community is looking forward to this event as much as we are and express their interest in many ways.

Volunteers & Sponsors please contact the event coordinators at your earliest convenience to confirm your support: **Cory Parrow (519) 485-5846**
cory@ingersollharvestrun.com

Tim Parrow (519) 275-2159
tim@ingersollharvestrun.com

Sponsors ~ Donors ~ Volunteers

Volunteers: assist with organizing, gathering more volunteers, collecting donations and sponsorships, distributing flyers, set-up, execution, and clean-up of the actual event

Donations: gifts for our participants, gift bags for all entries, fruit for competitors, water for thirst

Sponsors: Financial assistance for our expenses, such as t-shirts, printing, signs, marketing, media exposure, rentals, prizes

DONOR LEVELS

Gold level Donors will benefit from recognition of full logos on our Event T-shirts, Event Flyers, applicable signs at the event, and many of our marketing literature.

Gold Level Donors: sponsorships or donations with a value of over \$1000

Silver level Donors will receive recognition on our T-Shirts, event flyers, and event signs, but only in the form of their names-no logos will be used.

Silver Level Donors: sponsorships or donations with a value of \$350-\$999

Bronze level Donors will be recognized on our Event Appreciation wall and some of our literature with their name only.

Bronze Level Donors: sponsorships or donations with a value of \$100-\$349

The Ingersoll Harvest Run has become part of the Runner's Choice Runpiker Series which includes 7 other races in Southwestern Ontario. This draws runners from many areas into our event.



SHOW INGERSOLL YOUR SUPPORT

Sunday August 30, 2009