



Town of Ingersoll – Town Hall

130 Oxford Street, 2nd Floor

Ingersoll, Ontario N5C 2V3

Phone: (519) 485 0120 ext. 2225 Fax: (519) 485 3543

Email – bmates@ingersoll.ca Website - www.ingersoll.ca

Name: Economic Development Department

Subject: Staff report – D-134/09

Highlights

Ingersoll Community Strategic Plan 2009 - 2014 Re-Vision and Re-Alignment. Sub-committees will begin to meet in September 2009 and into the fall to continue to move actions forward. Meetings will be posted on the Ingersoll website.

Southwest Ontario Marketing Alliance (SOMA)

- Monthly meeting held Monday August 24, 2009 at 10 am in Stratford.
- Received monthly reports from Mr. Yamaguchi and Dr. Kempt. Both consultants are working with a diversification strategy. Companies have been contacted in terms of alternative energy, bio medical and food processing. More information is forthcoming.
- SOMA Board of Directors met with senior staff from the Canadian German Chamber of Industry and Commerce on Thursday August 13 at the Elm Hurst Inn. (PP Presentations are available upon request). Ingersoll staff have met with the German Chamber separately and also a legal firm from Toronto who work directly with German companies. A strategy, action list and meeting schedule have been developed to attract German business partnerships.
- SOMA is planning to attend two more trade shows in 2009 – Worldwide Food Expo (WWFE) October 28 to November 01 in Chicago and South East Manufacturing Association (SEMA) November 03 to 06 in Nevada.
- SWEA Conference is scheduled for September 17 / 18 in Chatham. Mayor is attending.
- SOMA Board of Directors met with a Japan Company on Thursday September 03 at the Elm Hurst Inn. An Ingersoll delegation also met with this company as a partnership delegation with Town, EARTH Corporation and Conestoga College.
- SOMA has entered into an agreement with Site Location Partnership (www.sitelocationpartnership.com) and individual contacts are being followed up from meetings in Chicago etc.
- SOMA hired a Consultant to develop a Food Processing Sector Strategy and Marketing Plan. The purpose of the plan is to provide SOMA with the data required to make an effective marketing pitch to potential investors and it will also serve as a guide for SOMA's immediate actions for marketing the Region (including Ingersoll) in the Food Processing Sector. The completion date for the Report is October 09, 2009. Ingersoll staff has met with the consultant to share their comments and concerns.
- SOMA has partnered with other organizations to host an event titled "Surviving in the Global Automotive Supply Chain" to be held Thursday October 01, 2009 in London. (see www.lecd.com/automotive)

Oxford County EDO's (Oxford Connections)

- EDO's will attend Canadian Manufacturing Trade Show (CMTS) October 19 to 22 in Toronto.
- EDO's scheduled to make an updated presentation to County Council in September as a result of the June 2009 FAM Tour and the Oxford Labour Study 2009 / 2010.

Continued to work with Ingersoll Learning Employment Resource Centre (ILREC) and the Elgin Middlesex Oxford Local Training Board (EMOLTB) and local industry contacts in terms of skills training and education for Ingersoll residents.

Oxford County EDO's and other community partners continue to meet once a month to develop an Oxford County local work force strategy. The goals are 1. To collectively create a policy framework and a community infrastructure that support improvements in both the quantity and quality of the labour supply pool. 2. Ensuring that Oxford County including Ingersoll has the workforce it needs to achieve its economic development goals.

Fielding requests and ongoing meetings with developers and real estate agents on industrial / commercial land available in Ingersoll. (A list is available on request). Working with engineering, building and planning departments.

Contacting and visiting a few businesses and industries each week to meet and make contact with.

Ongoing communication with MEDT staff from London and Toronto and other Ministries on opportunities and updates. Met with OMAFRA staff August 12 and Ministry of Culture staff August 19. (A complete list of names is available on request).

Meetings continue with Conestoga College:

1. Development of the Power Centre Ingersoll Campus. (Public meeting on rezoning held August 17 and formal announcement at Conestoga at the Doon Campus on August 27)
2. Continue to develop programs and explore options to bring identified needed courses to Ingersoll.
3. Continue to meet with TVDSB, Conestoga College, Fusion Youth Centre and Oxford Technical Training Centre to offer programs after high school hours in partnership with local business and industry. Also to offer co-credits where high school students can also be offered to take college courses while attending IDCI.
4. Development of the Conestoga College / Ingersoll Business Plan. (meetings scheduled with business consultants Glen Loo / Stephen Lauer / John Linton)

Meet every second Thursday with Manager of Ingersoll District Chamber of Commerce to continue to develop a working and communications strategy for 2009 and beyond. Attend the monthly Chamber Networking Breakfast the second Tuesday of each month and other Chamber scheduled events.

Continuing research on Community Improvement Plan process for Ingersoll through Section 28 Planning Act. Targeting to bring a Report to Council. This is being done in conjunction with the OMAFRA Main Street Grant.

BIA responsibilities (see BIA agenda and minutes emailed out earlier); Here In Ingersoll magazine Fall 2009 issue is out. Harvest Festival 2009 responsibilities August 19 to 23, 2009.

Researching other funding opportunities and writing grants for the Economic Development, CFF, Fusion, IRTC and Arts Ingersoll etc. This includes Ontario Market Investment Fund, Sand Plains Community Development Fund and others. Waiting for word on the Main Street Ontario Grant application and the CFF Trillium application.

Oxford Creative Connections – volunteering on this committee as Acting Chair until AGM in February 2010. Meetings held August 24 and September 08.

Reviewed 304 resumes for Administration Assistant's position. A selection committee completed interviews September 02. A selection will be made by Thursday September 10, 2009.

Tourism Ingersoll Committee established and met on August 12. The purpose of this committee is to develop a coordinated strategy cross departments with staff and with Chamber of Commerce, Arts Ingersoll and BIA.

Met with Inter-Church Christmas Hamper Committee to look at a new site for 2009. A site will be needed for about 4000 sq ft ground floor preference from November 20 to December 17, 2009

Attended the CAMI launch September 01, 2009 with CAO and Mayor.

Major committee work and meeting dates

SOMA Group – next meeting September 21 at 10 am in St Thomas.

Oxford Connections – (Oxford County EDO's) – ongoing meetings.

Ingersoll BIA – Tuesday October 13, 2009 at 7 pm in the JC Herbert Room.

- Harvest Fest – debrief meeting Thursday September 17
- Ingersoll Wedding Retailers promotion – next meeting?
- Canterbury Folk Festival – debrief meeting Thursday September 17

Ingersoll Economic Development Advisory Committee – Agenda is available upon request.
Wednesday September 23, 2009 at 1.00 pm location TBA.

SWOX Economic Development Advisory Committee – next meeting?

Tourism Ingersoll – Wednesday September 23, 2009 – 10 am to 12 noon JCH.

TVDSB / Conestoga / Ingersoll / OTTC – Thursday September 23 – 9 am to 11.30 am at Fusion

Manufacturing in Action – Wednesday October 21 at 9 am in the JCH

Fusion Youth Centre Business Advisory Committee - Wednesday October 07 at 8 am at Fusion

Oxford Creative Connections

Regular meeting Tuesday October 13, 2009 – 1.30 pm location TBD

Cultural Strategic Plan Roundtable – Wednesday September 30 - 10 am to 3 pm OMAFRA Woodstock

Cultural Strategic Plan Launch – Friday November 13 – 6 pm to 7 pm Craigowan Golf Course Woodstock

Up Coming Events

OMAFRA “The Futures Game” – Economic Development

Thursday September 10, 2009 - 1 pm to 4 pm at OMAFRA Conference Centre Guelph

OEMC Conference (Economic Municipal Conference)

September 16 to 19, 2009 in Kingston

CanWEA (Alternative Energy) Conference – Dale and Lessmann LLP

Tuesday September 22 in Toronto

Canadian German Chamber of Industry and Commerce networking events

Friday September 25 at 6.30 pm in Toronto

Friday October 16 at 6.30 pm in Toronto

Ingersoll District Chamber of Commerce – 3RD Annual Shared BIZ AFTER 5

Thursday September 29, 2009 - 5 pm to 8 pm at Elm Hurst Inn

Town of Ingersoll and Conestoga College will each host display tables

Economic Developers Council Ontario (EDCO) Tourism Investment Program

Thursday October 22 all day event in Chatham

“Surviving in the Global Automotive Supply Chain”

Thursday October 01, 2009 in London. (see www.ledc.com/automotive)