



Town of Ingersoll – Town Hall

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Name: Economic Development Department

Subject: Staff report – D-057-09

Highlights

Community Strategic Plan 2004 – update to 2009 Re-Vision and Re-Alignment coming to an end...

Kind reminders - Strategic Plan dates to note and put in your datebook!

- **Monday April 20, 2009** at 7.00 pm at Town Hall in Council Chambers - Public Meeting
- **Monday May 11, 2009** at 7.00 pm at Town Hall in Council Chambers - Stephen and Beth Lauer - Priority Grow Ltd to present final draft to Council

Southwest Ontario Marketing Alliance (SOMA) met Thursday April 09 - SOMA confirms a FAM / Business Tour with Mr. Katsuya Yamaguchi (Japan) and Dr. Klaus Kempf (German) representatives May 11 to 15 to tour the SOMA area. There will be a dinner hosted by SOMA Monday May 11 at 7 pm at the Elm Hurst Inn. They will tour Ingersoll Thursday May 14 from 8.30 am to 1.30 pm. Plans under way to tour local industries.

Oxford County EDO's will attend 4 trade Shows in 2009 and will host the Oxford County Business Tour Event set for Monday June 15 (evening) Tuesday June 17 (all day and evening) 2009. Guests will stay at the Elm Hurst and tour Woodstock, Ingersoll and Tillsonburg to see commercial and industrial areas.

Working with Ingersoll Learning Employment Resource Centre and the Elgin Middlesex Oxford Local Training Board and local industry contacts in terms of skills training and education for Ingersoll residents. (TOPS 2008 report was released Tuesday March 24, 2009 see <http://www.localboard.on.ca/> for complete Report). Oxford County EDO's will be meeting with EMOLTB to address the Oxford County local work force status Tuesday April 28 in Woodstock.

Fielding requests and ongoing meetings with developers and real estate agents on industrial and commercial land available in Ingersoll. (A list is available on request). Working with engineering, building and planning departments.

The Town of Ingersoll, the Ingersoll District Chamber of Commerce and Fusion Youth Centre are hosting a **"Manufacturing in Action"** day for schools for **April 22, 2009**. 160 students will tour 10 Ingersoll industries to learn more about the manufacturing sector and trends and opportunities.

Meet every second Thursday with Manager of Ingersoll District Chamber of Commerce to continue to develop a working and communications strategy for 2009 and beyond. (Meeting with Chamber Land Development committee Tuesday April 14, 2009).

Meetings with Community College Senior Management Team continue explore bringing a community college area campus to Ingersoll. Conestoga College will begin 2 full time programs at Fusion in April and one in September 2009. This along with other short term wins. (i.e. Actions Centres, Corporate Training and Partnership Development with the TVDSB for evening use of IDCI). Town of Ingersoll and Conestoga will work on a coordinated business plan over the next few months. .

Contacting and visiting a few businesses and industries each week to meet and make contact with.

Ongoing communication with MEDT staff from London and Toronto and other Ministries on opportunities and updates. (A list is available on request).

Black Oxford Museum project – as a result of the Ingersoll Cultural Strategic Plan 2006, ongoing communication and coordination in determining the feasibility of building a museum in Ingersoll is underway. Six key areas have been identified to move project forward. Tourism Oxford Doors Open – a Black History exhibit is being set for Saturday May 23, 2009 at the Museum. (More details to follow)

Community Employment Services (Woodstock), EDO's, Heart FM, Rogers TV have developed a strategy to market and promote employment opportunities in Oxford County. (Rogers TV will be in Ingersoll Wednesday April 29 at 2 pm at Fusion to tape commercials to showcase what Ingersoll is doing in terms of partnership with ILREC, Conestoga College, Town of Ingersoll Action Centres etc.)

Continuing research on Community Improvement Plan process for Ingersoll through Section 28 Planning Act.

Met with SWOX Economic Development Committee and Ingersoll Boundary Adjustment Committee.

Attended the Canadian German Industry Chamber of Commerce Solar Energy luncheon with Scott Garton from CRU Solutions. Follow up has been made with a few companies.

Other key priorities remain the BIA (see BIA agenda and minutes emailed out earlier), Here In Ingersoll Spring Issue 2009 is now available and an Ingersoll Festival 2009 Poster has been completed which is being sent throughout the region. Attended Olympic Torch Run meeting. Attended a Wedding Retailers organizational meeting. Concept here is to brand Ingersoll as a one stop shopping place to plan an entire wedding. More to follow.

Researching other funding opportunities and writing grants for the Economic Development, CFF, Fusion, IRTC and Arts Ingersoll. This includes SOCAN, the Ontario Market Investment Fund and others.

Working with a team on the Fusion Youth Activity and Technology Centre 2009 - 2014 - 5 year Business Plan.

Presented to the OMAFRA Rural Leaders Graduation Class of 38 students, a lecture titled "Winning Strategies the Road to Yes" after a tour of Fusion.

Committee work and meeting dates

SOMA Group – Thursday April 09 at 10.30 am in Tillsonburg

Oxford Connections – (Oxford County EDO's) – ongoing meetings.

BR+E Oxford Tourism Project 2008 – Project complete. Report will go to County Council in May or June. Actions will be to form a working committee which will include EDO's to coordinate things like signage etc. First meeting is Wednesday May 13 at 1 pm.

Ingersoll BIA – Tuesday April 21, 2009 at 7 pm in the JC Herbert Room.

- Harvest Fest – Wednesday April 15 at 7 pm at Museum
- Rib Fest meeting – next meeting?
- Ingersoll Wedding Retailers promotion – April 06 at 7 pm at Custom Concepts
- Canterbury Folk Festival meeting – TBA

BR&E Ingersoll 2008 – Final Report will be available about May 01, 2009

Fusion Business Advisory Committee – Wednesday May 06 at 8.00 am at Fusion.

Ingersoll Economic Development Advisory Committee – Wednesday April 15, 2009 at 1.00 pm at Fusion (light lunch served at 12.45 pm)

SWOX Economic Development Advisory Committee – Next meeting held Tuesday April 14, 2009 at 7 pm

Arts Ingersoll – Wednesday April 15 at 7 pm in the JC Herbert room

Oxford Creative Connections Inc. – Wednesday May 12 at 1.30 pm

Fusion Centre Management Team – Tuesday April 07 at 12.30 pm JC Herbert Room.

Ingersoll Recreation Trails Committee – Thursday May 28 at 7.00 pm JC Herbert Room.

- “Dinner under the Stars” is being scheduled for June 20, 2009 with the CIB committee

Oxford Trails Council – Monday May 04, 2009 at 1.30 pm in Ingersoll

Ingersoll Youth Action / Advisory Committee – Tuesday April 21, 2009 from 3 to 5 pm in JC Herbert Room

Black History Museum committee – Thursday April 09, 2009 at 7.00 pm at the Museum (this committee will meet the 2nd Thursday of each month) – an additional breakfast meeting is scheduled for Saturday April 25 at 8.30 am to 10.00 am at Deans Rest. in Woodstock.

Ingersoll Festivals meeting – this initiative will become part of Arts Ingersoll.

Communities in Bloom meeting – Wednesday April 08 at 6.30 pm in the JC Herbert Room

Ontario Municipal Cultural Planning Partnership meeting – Friday April 17 from 1 pm to 4 pm Conference call to Toronto

Habitat for Humanity Ingersoll 2009 project – Wednesday April 16 at 7 pm at the Elm Hurst

Future events

Manufacturing Transition Workshop May 21, 2009 at London Convention Centre

Rebecca Le Heup, Executive Director of the Ontario Culinary Tourism Alliance will be facilitating a strategic planning meeting for development of an Oxford program to build upon the success of last year's Oxfordlicious promotion, as part of Oxford Fresh. Wednesday May 13 from 14pm at the Oxford County Administration Building, in Room 129B

Skills London Oxford Middlesex Elgin (SLOAME) May 13 from 8 am to 6 pm Conference / Exhibit Fair

Beyond the City Lights Tourism Conference May 25, 2009 from 9 am to 4 pm at Walters Theatre