

#### FOR IMMEDIATE RELEASE

# Ingersoll Embraces the Future of Civic Engagement with FlashVote – #IngersollSays!

**Ingersoll, ON February 7, 2024**— Ingersoll proudly announces the adoption of FlashVote, a revolutionary electronic voting platform designed to empower residents and amplify community voices. This landmark initiative invites all Ingersoll residents to participate actively in shaping the future of their community.

With FlashVote, Ingersoll is taking a giant leap forward in enhancing civic engagement and fostering a more inclusive decision-making process. This innovative platform enables residents to have a direct impact on local matters, from infrastructure projects to community events, by casting their votes securely and conveniently.

### Key Features of FlashVote Civic Engagement:

**Enhanced Accessibility for All Residents:** Ingersoll residents have traditionally had the opportunity to vote on community issues. With the adoption of FlashVote, this democratic process is now more accessible than ever, catering to a diverse range of patrons and ensuring that every resident can easily participate in shaping the future of our community.

**Real-time Feedback:** FlashVote facilitates real-time communication to residents. This immediate feedback loop allows for more agile responses to community needs and concerns.

**Secure and Transparent:** Ingersoll prioritizes the security and transparency of the voting process. FlashVote employs cutting-edge encryption and blockchain technology to guarantee the integrity of each vote, fostering trust among residents. All voting is anonymous.

**User-Friendly Interface:** FlashVote is designed with residents in mind, featuring an intuitive interface that makes participation easy for everyone. Residents of all ages and technological backgrounds can have their say in just a few clicks.

**Community-Driven Decision Making:** Ingersoll believes in the strength of community-driven decision-making. With FlashVote, residents become active contributors to the decision-making process, ensuring that the Town's future aligns with the collective vision of its residents.

To join the FlashVote community and start having your say today, visit www.flashvote.com/ingersollon. Ingersoll invites residents, local media, and community



leaders to explore the platform and actively contribute to the shared vision of a thriving and inclusive community.

To register, please visit <a href="https://www.flashvote.com/ingersollon">www.flashvote.com/ingersollon</a>

#### Quotes

"Ingersoll has always been a community that values the input of its residents. With FlashVote, we are taking a significant step towards creating a more connected and engaged Town. I encourage all residents to sign up and make their voices heard in shaping the future of Ingersoll."

- Mayor Brian Petrie, Town of Ingersoll

## **About the Town of Ingersoll**

Nestled in the heart of southwestern Ontario, the Town of Ingersoll is a vibrant community with a population of 13,000. As a forward-thinking municipal government, Ingersoll is a strong, diverse, green, and sustainable community that respects our people, honours our past and shapes our future. From cultural venues, such as museums, theatres, and art galleries, to outdoor adventures, such as hiking, cycling, fishing, and snowmobiling, you'll find what you are looking for in Ingersoll. Ingersoll's Town Hall, centrally located in the heart of our community, serves as a hub for accessible and responsive municipal services. Stay connected with us online through our official website, <a href="www.ingersoll.ca">www.ingersoll.ca</a>, and follow our social media channels at @townofingersoll. Explore our strategic vision for Ingersoll in our <a href="Strategic Plan">Strategic Plan</a>.

#### About FlashVote

FlashVote gets statistically valid community input in 48 hours, on any topic. So governments never have to be misled or bullied by the noisy few. FlashVote makes scientific survey data over 90% easier, faster and cheaper. This means any local government can afford to know what their community thinks, wants, and needs. Citizens love FlashVote because it is always fast and convenient for them. They have exceptional levels of participation and trust in FlashVote because we are independent from governments and we do thorough, non-partisan quality control for all surveys. Governments love FlashVote because it helps them get the exact data they need to make informed decisions. This means they make citizens happier and build public trust. We can even help them save millions of dollars. Governments anywhere can now use FlashVote. To learn more click here.



## **Contacts**

Siobhan Witte | Communications Officer | Town of Ingersoll 519-485-0120 x 6297 | siobhan.witte@ingersoll.ca