



Ingersoll Business Improvement Area (BIA)

Minutes

Monthly Board Meeting

Tuesday, March 13, 2018

6:30 PM – JC Herbert Room – Town Hall

Board Member	Attendance
Kathleen Young – President	Present
Sue Reintjes	Present
Bob Mott	Present
Gord Lesser	Present
Councilor Mike Bowman	Regrets
Lisa Janssen	Regrets
Dom Ricciuto	Present
Amanda Evely	Present
Cheryl Cole	Present
Andrea Mulder	Regrets
Chantel Pryce	Regrets
Chelsea Jibb – Town Staff	Present
Curtis Tighe – Town Staff	Present

Also Present: Sam Horton – Kiwanis Club of Ingersoll

1. Welcome/Introductions – Kathleen Young, President

Meeting called to order at 6:30 pm.

2. Disclosure of Pecuniary Interest

Sue Reintjes declares pecuniary interest.

3. Approval of BIA Agenda of March 13, 2018

Moved by Gord/ Seconded by Dom – Carried

4. Approval of BIA Minutes of February 13, 2018

Moved by Gord/ Seconded by Bob - Carried

5. Business arising from BIA Minutes of February 13, 2018

None

6. Financial Statements and Report to February 28, 2018

Invoices circulated and signed. Monthly financials circulated.

7. Correspondence

None

8. Committee Reports – Ingersoll Festivals and Special Events

Sidewalk Sales

Discussion of events. Planning continues to progress with submission of special event forms. Suggestion made to include the safe cycling committee and other community organizations.

9. Other Business

Budget 2018

Discussion of 2018 budget. Changes of note include the inclusion of salary and employment costs for the BIA staff liaison, reductions in studies & surveys and graphics & printing, and increases in summer events. Discussion of the BIA's financial contribution to the Community Improvement Plan.

Motion to approve the 2018 budget as presented.

Moved by Dom/ Seconded by Amanda – Carried

Your Town Rising Event

SCOR, in coordination with the Town of Ingersoll, will host Your Town Rising, a workshop in downtown revitalization. The event will be held April 9, 2018 in the Council Chambers of Town Hall. Information will be sent to all BIA members and the public.

Kiwanis Club Fundraiser – Sam Horton

Presentation by Sam Horton of the Kiwanis Club of Ingersoll on fundraising partnership between the club and the Olde Bakery Café. From April 23 to 25, the Olde Bakery Café will be selling gourmet cupcakes with a portion of funds going to Kiwanis Club initiatives including the club's Little Things Program. Kiwanis would like to see the partnership expand to include other local businesses. Direction from the BIA to assist in advertising the partnership and fundraiser.

Safe Cycling Committee Cycling Event – Sam Horton

Brief presentation by Sam Horton on the Safe Cycling Committee's cycling event on June 2, 2018. Event to feature advanced ride, poker run fun ride, and children's scavenger hunt ride. Discussion of opportunities for the BIA to participate. Suggestion made to host a water and refuel station in Heritage Square for the poker run fun ride.

Downtown WIFI

Staff are coordinating a meeting with Stratford to discuss their project and how it might be applied to the Town of Ingersoll. Staff will report findings at a future meeting.

Carr's Walkway

Carr's Walkway is for sale by the Town of Ingersoll.

BR+E

This spring, the economic development department will be conducting a business retention and expansion project. The project will focus on the downtown core and will provide staff the opportunity to meet with, as well as to discuss issues and opportunities in the community with local business owners. Information on the project will be sent out in the coming weeks, with interviews to be booked soon after.

10. Adjournment

Meeting adjourned at 7:36 pm.

NEXT MEETING – April 10, 2018