



Ingersoll Business Improvement Area (BIA)

Minutes

Monthly Board Meeting

Tuesday, June 12, 2018

6:30 PM – JC Herbert Room – Town Hall

Board Member	Attendance
Kathleen Young – President	Present
Sue Reintjes	Present
Bob Mott	Present
Gord Lesser	Present
Councilor Mike Bowman	Present
Lisa Janssen	Present
Dom Ricciuto	Regrets
Amanda Evely	Present
Cheryl Cole	Present
Andrea Mulder	Present
Chantel Pryce	Regrets
Chelsea Jibb – Town Staff	Present
Curtis Tighe – Town Staff	Present

- 1. Welcome/Introductions – Kathleen Young, President**
Meeting called to order at 6:30 pm.
- 2. Disclosure of Pecuniary Interest**
None
- 3. Approval of BIA Agenda of June 12, 2018**
Moved by Lisa/ Seconded by Bob – Carried
- 4. Approval of BIA Minutes of May 8, 2018**
Moved by Amanda/ Seconded by Andrea - Carried
- 5. Business arising from BIA Minutes of March 13, 2018**
None
- 6. Financial Statements and Report to May 8, 2018**
Monthly financials circulated. No current invoices to circulate.

7. Correspondence

Business Complaint

Complaint received. Filed.

Canterbury Folk Festival

Letter from Canterbury requesting BIA continue its sponsorship of the event. Discussion among members regarding the value of the event and the BIA's sponsorship. For future events, members would like to see an audit of the festival's finances to better understand how sponsorship dollars are spent.

Motion to contribute \$3000.00 to sponsor the 2018 Canterbury Folk Festival.

Moved by Amanda/ Seconded by Sue - Carried

8. Committee Reports – Ingersoll Festivals and Special Events

Sidewalk Sales

Discussion of upcoming events. Red & White Sidewalk Sale confirmed and set to go ahead. Suggestion made by member to hire children's entertainment including mascot characters and musical performers for future events. For late August sidewalk sale, it was suggested that the waste receptacles be relocated to limit the number of wasps in the area.

Moonlight Madness

Discussion of preliminary plans for Moonlight Madness & Lighting of the Lights event.

9. Other Business

BIA Inter-business Collaboration

A group of local business owners met recently to discuss establishing a grassroots movement to encourage the community to shop local and support the community. The BIA staff liaison attended the meeting and will share notes with the BIA Board.

BIA & Chamber Collaboration

BIA and Chamber are partnering to discuss ways to improve collaboration and to support local businesses. Group will be hosting a biannual workshop series highlighting topics of concern or interest to local businesses including human resources strategies, accessibility for customers and employees, changes in labour regulations, etc.

Banners & Site Furnishings

Discussion of banners and picnic tables. Direction to follow up with ERTH regarding posts for banners. Picnic tables to be installed at a later date.

Community Improvement Plan

CIP was adopted by Council in June. Regulations and outlines for the CIP will be presented to Council in July.

First Impressions Community Exchange
Training for community exchange to take place following meeting.

10. Adjournment

Meeting adjourned at 7:32 pm.

NEXT MEETING – July 10, 2018