



## Ingersoll Business Improvement Area (BIA)

### Agenda

Monthly Board Meeting

Monday June 10, 2019

6:30 PM – JC Herbert Room – Town Hall

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<b>Board Member</b>	<b>Attendance</b>
Kathleen Young – Chair	
Mike Bowman	
Cheryl Cole	
Mark Erhardt	
Amanda Evely	
Lisa Janssen	
Andrea Mulder	
Christopher Radford	
Sue Reintjes	
Dom Riccuito	
Steve Walker	
Gord Lesser - Councilor	
Curtis Tighe – Staff	
Lauryn Ostermaier – Staff	

Guests:

- 1. Welcome/Introductions – Kathleen Young, Chair**
- 2. Disclosure of Pecuniary Interest**
- 3. Approval of BIA Agenda of June 10, 2019**
- 4. Approval of BIA Minutes from May 14, 2019**
  - Previous minutes to be circulated and posted to the website upon approval
- 5. Business arising from BIA Minutes – May 14, 2019**

(To be added as required)

  - Gazebo Lights
  - Heritage Square Bike Station
  - IngersollWeddings.ca
  - Downtown Signage Update
  - BIA Call List



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#### 6. Financial Statements and Report from June 10, 2019

#### 7. Correspondence

None

#### 8. Ingersoll Festivals and Special Events

- Red & White /Kick Off to Summer Event
- Send Us Your Photos Contest
- Summer/Fall Calendar

#### 9. Any Other Business

- First Impressions Community Exchange (FICE) Presentation by Strathroy Representative: Rob Lilbourne, Director of Community Services Strathroy-Caradoc
  - o Presentation Time: 7:00pm

#### Overview:

**FICE:** *people who visit your community for the first time can offer fresh perspectives and unique insights about your services, transportation, accommodations and tourist attractions. Through the First Impressions Community Exchange program, you can tap into these insights.*

*By taking part in this program, you pair up with another community and see what kinds of first impressions your community makes when people visit for the first time.*

*What you learn can help you find ways to better attract tourist, residents and investors.*

**NEXT MEETING – Tuesday July 9, 2019**

#### 10. Adjournment