



Ingersoll Business Improvement Area (BIA)

Minutes

Monthly Board Meeting

Tuesday, February 11, 2014

7:00 pm - JCH Boardroom - Town Hall

Board Member	Attendance
Mike Bowman – President	Present
Sue Reintjes	Present
Richard Hamilton	
Bob Mott	Present
Tony Scott	
Councilor Gord Lesser	Present
Kathleen Young	Present
Lisa Janssen	Present
Will Prinzen	Regrets
Chelsea Jibb - Staff	Present
Kale Brown - Staff	Present

1. Welcome/Introductions – Mike Bowman

Meeting called to order at 7:08 PM.

2. Approval of BIA Agenda of February 11, 2014

Moved by Kathleen/ Seconded by Sue – Carried

3. Approval of BIA Minutes January 14, 2014

Minutes circulated and to be posted to the website.

Moved by Sue/ Seconded by Bob - Carried

4. Business arising from BIA Minutes January 14, 2014

None

5. Financial Statements and Report to January 31, 2014

Invoices to January 31, 2014 circulated. Approved and signed.

2014 Draft Budget features no change from previous years. Budget will be amended for BIA AGM.

6. Correspondence

Ron Guttman – The Party Magician

Letter outlining and describing magician services for hire. Letter accepted as correspondence. Direction given to add Ron Guttman to entertainment directory.

IDCI Home & School Association and Prom Committee

Thank you card and note from the IDCI Home & School Association and Prom Committee thanking the BIA for allowing group to set up table for fundraising at the Moonlight Madness event. Letter accepted as correspondence.

Welcome Wagon

Welcome Wagon has been in contact with members and has asked that the BIA take part in the Welcome Wagon program. Discussion regarding previous participation. Direction given to review success of program during 2014 and then consider participation in 2015.

7. Committee Reports – Ingersoll Festivals and Special Events

Ribfest

Update on Ribfest planning. Ribfest/ Burgerfest questionnaires have been distributed to local businesses in order to gather feedback about those events. Discussion regarding possible alternative venues. Request for members to join Ribfest Subcommittee. Direction given to continue with scheduling.

8. Advertising

Oxford County Tourism Activities Brochure

Discussion regarding participation in brochure.

9. Any Other Business

- Tony & Gus Façade Improvement Loan appeal
Façade Improvement Application resubmitted for appeal. Direction given for members to review application. Appeal to be discussed at the next meeting.
- Lions Club Façade Improvement Application status
Discussion regarding the status of the Lions Club Façade Improvement Application. Members who reviewed the application confirmed approvals were given and work is completed as directed. Direction given to prepare cheque for organization.
- Eyes on the Street program response to Sergeant Horton
Materials were distributed to local businesses. Direction given to draft a letter informing Sergeant Horton that the BIA Board supports the Eyes on the Street program. Members suggest that materials regarding the program should be redistributed to businesses in several months so that businesses do not forget about this resource.
- Town of Ingersoll request for entrance signage contribution

Discussion regarding the Town of Ingersoll's request for a contribution from the BIA to assist with the installation of the Town's new entrance signs.

Motion to amend previous motion and to make contribution to the Town of Ingersoll's entrance signage project.

Moved by Lisa/ Seconded by Bob - Carried

Direction given to amend previous motion regarding Town of Ingersoll signage project to account for changes in the project.

- Wedding License Reimbursement Program continuation
Inquiry on part of Ingersoll Wedding Groups regarding the continuation of the BIA's Wedding License Reimbursement Program. Direction given to continue as is.
- Website Review
Preview of website layout. Discussion regarding website features and design.
- Date for AGM
Discussion regarding a date for the 2014 BIA Annual General Meeting. Suggestion made to host event in June and combine event with the Business of Distinction Awards. Direction given to discuss schedule at upcoming meetings.

10. Adjournment

Meeting adjourned at 9:10 PM.

NEXT MEETING – March 11, 2014