



**Ingersoll Business Improvement Area (BIA)
Minutes**

Monthly Board Meeting
Tuesday October 8, 2013

7:00 pm - JCH Boardroom - Town Hall

Board Member	Attendance
Mike Bowman – President	Regrets
Sue Reintjes	Present
Richard Hamilton	
Bob Mott	Present
Tony Scott	
Councilor Gord Lesser	Present
Kathleen Young	Present
Lisa Janssen	Present
Will Prinzen	
Chelsea Jibb - Staff	Present
Kale Brown - Staff	Regrets

1. Welcome/Introductions – Kathleen Young

Meeting called to order at 7:16 PM.

Introductions were made. Kirk and James from Ingersoll Massage Therapy Clinic were introduced to the board. Donna from Floral Occasions was also present.

2. Approval of BIA Agenda of October 8, 2013

Moved by Bob/ Seconded by Sue – Carried

4. Approval of BIA Minutes September 17, 2013

Minutes circulated and to be posted to the website.

Moved by Gord/ Seconded by Sue - Carried

5. Business arising from BIA Minutes September 17, 2013

6. Financial Statements and Report to September 31, 2013

Invoices to September 31, 2013 circulated.

Approved and signed.

7. Correspondence

Chamber of Commerce Excellence Awards

A letter requesting continued sponsorship of the event was received at a previous meeting. Discussion regarding the role of the BIA and Chamber of Commerce in promoting the town and giving back to the community. Members noted that the Chamber of Commerce is not as active in this role.

- It was decided that sponsorship will not continue.
Moved by Bob/ Seconded by Lisa – Carried

Lenore Capern - Regarding Christmas Greens

Correspondence received from Lenore noting she is unable produce the Christmas planter boxes for downtown. Discussion regarding continued decoration of the downtown region with garlands and planter boxes. Decision was made to find another group to produce the planter boxes.

- Carrs Walkway and the gazebo will be decorated as in previous years.
Moved by Sue/ Seconded by Bob - Carried

8. Committee Reports – Ingersoll Festivals and Special Events

Burgerfest Review

Discussion regarding the success of Burgerfest. Event was considered to be successful despite lower attendance. Members noted that feedback should be collected from those restaurants who participate in Ribfest and Burgerfest in order to gauge interest in continuing participation.

9. Advertising

Radio advertising plan for Heart FM – Gord to update on progress

Bills will be sent to businesses that purchased advertising with the BIA. It is noted that there are \$2500 worth of ads left to sell.

10. Any Other Business

Application for Tony & Gus Façade Improvement

It was noted that business owner has not received a letter noting the status of their application. A letter will be sent.

Moonlight Madness

Discussion regarding preparations for the Moonlight Madness event. Tasks have been assigned and event preparation will begin.

Fencing

Discussion regarding the purchase of fencing for crowd control and special events. It has been noted that renting the fencing is costly and money could be saved if units were

purchased by the town and other interested parties. Direction given to proceed with discussion involving interested parties.

Eyes on the Street

Sam Horton is to attend the next meeting to make a presentation regarding the Eyes on the Street program. The presentation will take place at 7:30 PM.

11. Adjournment

Meeting adjourned at 8:10 PM.

NEXT MEETING – November 12th, 2013