



Ingersoll Business Improvement Area (BIA)

Minutes

Monthly Board Meeting

Tuesday, October 11, 2017

7:30 PM – JC Herbert Room – Town Hall

Board Member	Attendance
Kathleen Young – President	Present
Sue Reintjes	Present
Bob Mott	Present
Gord Lesser	Present
Councilor Mike Bowman	Present
Lisa Janssen	Present
Dom Ricciuto	Regrets
Amanda Evely	Present
Cheryl Cole	Present
Andrea Mulder	Regrets
Chantel Pryce	Regrets
Chelsea Jibb - Staff	Present
Curtis Tighe – Staff	Present

- 1. Welcome/Introductions – Kathleen Young, President**
Meeting called to order at 7:50 pm.
- 2. Disclosure of Pecuniary Interest**
Amanda Evely
- 3. Approval of BIA Agenda of October 11, 2017**
Moved by Cheryl/ Seconded by Amanda - Carried
- 4. Approval of BIA Minutes of September 12, 2017**
Moved by Sue/ Seconded by Bob - Carried
- 5. Business arising from BIA Minutes of September 12, 2017**
None
- 6. Financial Statements and Report to October 11, 2017**
Invoices circulated and signed. Monthly financials circulated.

7. Correspondence

Ingersoll Rotary Club Request for Sponsorship

Letter from the Ingersoll Rotary Club requesting the continued support of the Ingersoll BIA for the Ingersoll Christmas Parade. Sponsorship has been budgeted for \$3,000.00. Direction to issue cheque for sponsorship.

Chamber of Commerce

Letter from the Ingersoll Chamber of Commerce requesting continued sponsorship of the Ingersoll BIA for the Chamber's Awards of Excellence. Members discuss the value of the awards to local business.

Motion to continue sponsorship of the awards at silver level for \$250.00.

Moved by Sue/ Seconded by Lisa - Carried

8. Committee Reports – Ingersoll Festivals and Special Events

Moonlight Madness

Discussion of activities planned to date for Moonlight Madness. Spaces on the North Pole candy cane are limited. Progress is being made on the North Pole Passport and the Festive Seasons Calendar. Staff aim to have the calendar out in the next three weeks.

Family Day Event

Discussion of possible Family Day event. Suggestions made to partner with Fusion or with the arena for a free skate. Another idea raised was a chili cook off where members of the community would visit stalls in downtown businesses to taste different chilis and would then vote on their favourite. Suggestion made to also host an Amazing Race style activity for kids in the downtown. Direction to investigate available ice times, health department regulations for food events, and partnership with Fusion.

9. Other Business

Downtown Décor

Discussion of downtown décor for upcoming festive season. Staff will work with florist to develop plan for décor. Suggestion made to purchase large ornaments or bows for holiday floral arrangements.

Parking

New parking enforcement officer has been employed.

Wedding License Reimbursements

Presentation of three reimbursement requests. All applicants spent the required amount among the eligible businesses in town. Requests for reimbursements approved.

10. Adjournment

Meeting adjourned at 8:40 pm.

NEXT MEETING – November 14, 2017