



Ingersoll Business Improvement Area (BIA)

Minutes

Monthly Board Meeting

Tuesday, November 14, 2017

7:30 PM – JC Herbert Room – Town Hall

Board Member	Attendance
Kathleen Young – President	Present
Sue Reintjes	Present
Bob Mott	Present
Gord Lesser	Present
Councilor Mike Bowman	Present
Lisa Janssen	Present
Dom Ricciuto	Regrets
Amanda Evely	Present
Cheryl Cole	Regrets
Andrea Mulder	Present
Chantel Pryce	Regrets
Chelsea Jibb – Town Staff	Present
Curtis Tighe – Town Staff	Regrets

Also present: Kyle Stefanovic – Parks Dept, Bill Tigert – CAO

1. Welcome/Introductions – Kathleen Young, President

Meeting called to order at 6:35 pm.

2. Disclosure of Pecuniary Interest

Amanda Evely & Bob Mott

3. Approval of BIA Agenda of November 14, 2017

Moved by Lisa/ Seconded by Andrea - Carried

4. Approval of BIA Minutes of October 11, 2017

Moved by Gord/ Seconded by Bob - Carried

5. Business arising from BIA Minutes of October 11, 2017

None

6. Financial Statements and Report to November 14, 2017

Invoices circulated and signed. Monthly financials circulated.

7. Correspondence

None

8. Committee Reports – Ingersoll Festivals and Special Events

Moonlight Madness

Staff have confirmed details and the event is set to go ahead on November 16, 2017. Discussion of Candy Cane pole. Representatives from the town note that installation of the pole has been delayed due to health & safety risks. Due to weight and height of the pole, specialized equipment and revised practices are required to ensure safe installation. Wooden post decorated with red and white is proposed as temporary solution.

9. Other Business

Radio Advertising

Discussion of upcoming campaigns.

Parking

BIA requested continued enforcement of 3 hour parking during December. As complimentary parking in December was outlined in a bylaw, Council has since amended the bylaw to continue enforcement throughout December.

Appreciation Gift

Discussion about presenting staff with an appreciation gift for hard work throughout the year.

Moved by Gord/ Seconded by Sue - Carried

10. Adjournment

Meeting adjourned at 7:25 pm.

NEXT MEETING – January 9, 2018