

COVID-19: Resources for Small Business

June 12, 2020

ONTARIO AND CANADA HELPING SMALL BUSINESSES GO DIGITAL

**\$57 million investment in Digital Main Street will help
businesses reopen, recover and grow long after COVID-19**



**DIGITAL
MAIN ST.**

The Ontario government, in partnership with the federal government, is helping small businesses reach more customers through the Digital Main Street platform. It is a \$57-million program which will help up to 22,900 Ontario businesses create and enhance their online presence and generate jobs for more than 1,400 students.

Through the \$57-million contribution to the Digital Main Street platform, businesses will be able to take advantage of three new programs to support their digital transformation:

1. **shopHERE**, powered by Google, will leverage Ontario's strengths by hiring skilled and trained students to build and support the launch of online stores for businesses that previously did not have the capacity to do so themselves.
2. **Digital Main Street Grant** will help main street small businesses be digitally more effective. Through a \$2,500 grant administered by the Ontario BIA Association, small businesses will be able to adopt new technologies and embrace digital marketing.
3. **Future-Proofing Main Street** will provide specialized and in-depth digital transformation services and support that helps existing main-street firms adapt to changes in their sector and thrive in the new economy.

For more information on the Go Digital campaign, please visit:
www.digitalmainstreet.ca/ontario/

#BuyCloseBy...support local, shop local by purchasing

Ingersoll BIA Bucks!

www.ingersoll.ca/bia-bucks



COMMERCIAL RENT ASSISTANCE FOR SMALL BUSINESS

Ontario has partnered with the Government of Canada to deliver the Canada Emergency Commercial Rent Assistance (CECRA) for small businesses and commercial landlords experiencing financial difficulties during the COVID-19 pandemic.

The CECRA for small businesses provides forgivable loans to eligible landlords. This allows them to reduce rent for their impacted small business tenants by at least 75% for the months of April, May and June.

Support will be retroactive to April 1, 2020. The deadline to apply is August 31, 2020.

To determine if you are eligible for this program, or to view the application form, please visit:

www.ontario.ca/page/covid-19-rent-assistance-small-businesses

RESOURCES TO PREVENT COVID-19 IN THE WORKPLACE

Ontario is releasing safety guidelines to protect workers, customers and the general public from COVID-19 during the gradual reopening of the provincial economy.

These resources are available and categorized for different sectors. They will help employers and workers better understand how to prevent the spread of COVID-19.

Sector guidelines contain recommendations and tips for employers on how to keep workers safe on the job. Posters for both employers and workers also offer advice on preventative actions, including physical distancing and workplace sanitation. Employers are encouraged to download the posters to print and post in the workplace.

For sector specific guidance notes and tip sheets, please visit:

www.ontario.ca/page/resources-prevent-covid-19-workplace?_ga=2.92801245.1780493476.1591813205-1400655450.1582825436

Up to the minute COVID-19 information can be found by
visiting: news.ontario.ca/newsroom

LOCAL SUPPLIERS LIST: PPE, HAND SANITIZER, and MORE...

Personal Protective Equipment (PPE)	Sanitizer	Signage
Arrow Marketing www.arrowhealthsupplies.ca T: 519-623-5101 sales@arrowmarketing.ca	Dixon's Distilled Spirits 519-374-4940 Gabby Smith gabby@dixonsdistilledspirits.com	Barney Printing Woodstock 519-537-5596 info@barneyprinting.com
Best Damn Doors www.bestdamndoors.com 519-494-2883 brad@bestdamndoors.ca	Ingersoll Products Inc. www.ingersollproducts.com 519-485-5731 dmckenzie@ingersollproducts.com	
Canadian IPG www.canadianipg.com 519-871-2474 will@cipg.ca	Tetra Chem www.tetra-chem.com 1-888-658-5515 sales@tetra-chem.com	Other Supplies
EasyWay Specialty Chemicals www.easyway.ca 519-537-7711 orders@easyway.ca	VanPelt's Business Solutions www.vanpelts.ca 226-448-0045 Mark Schrivvers mark@vanpelts.ca	Cedar Crest Wood Products Ltd. www.safespace24.com 519-688-0379
Enns Textiles www.ennstex.com 519-773-8990 fe@ennstex.com		Disinfect and Fog www.disinfectandfog.com
Flexus Industries www.flexusind.com 519-873-0825 isaak@flexusind.com		Spark Power Corp. Wes Otten 905-330-0371 wotten@sparkpowercorp.com
Translas Canada Ind. Ltd. www.translas.ca info-CA@translas.com 1-888-383-9080		Glass Doctor www.glassdoctor.com 519-485-5471
Northern Specialty Supplies Inc. www.shop.nsscan.com 226-970-2058 aaron@nsscan.com	Visit www.OxfordConnection.ca for more COVID-19 resources. *Note: A full list of Ontario suppliers can be found by visiting: www.swpublichealth.ca	

Additional resources can be found on the following sites:

www.ontario.ca/ppe

www.RRPCanada.org

www.canada.ca/en/public-services-procurement/services/buying-selling-personal-protective-equipment-covid-19-overview/buying-selling-personal-protective-equipment-covid-19-buyers.html

 **Follow us!**

For the latest resources and information, visit @ingersollbia

WEB RESOURCES

Support for Businesses

www.OxfordConnection.ca

www.SupportingOxford.ca



Support for Employers and Workers

www.CESOOxford.ca

www.WorkInOxford.ca



COMMUNITY EMPLOYMENT SERVICES

SW Public Health

www.swpublichealth.ca



Oxford Economic Stimulus Fund

This fund is designed to help local small and medium sized businesses, not-for-profit groups, and business support organizations recover from the effects of the COVID-19 pandemic.

Applications opened May 20, 2020 and will be accepted until December 31, 2020.

For more information and to download funding guidelines, please visit:

www.cfoxford.ca

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