

COVID-19: Resources for Small Business

April 15, 2020

THE BENEFITS OF E-COMMERCE

In this time of uncertainty, many businesses have had to close their doors leaving business owners with a constant worry of how they are going to maintain any sort of cash flow. Worry no more! The Small Business Centre has news for you! An alternative way to make revenue is to start thinking about E-Commerce: selling products or services online.

Why e-commerce for small businesses?

Selling online can help your business reach new markets and increase your sales and revenues. Searching for products and services online can save you time and money by allowing you to find the best prices without having to do all the legwork. You can use the internet to find new suppliers, post buying requests or search for products and services. Online trading networks can also be used to support efficient information exchange between buyers and sellers.

Ready to take your business to the online world?

The Small Business Centre has provided a resource booklet to help guide you through your e-commerce planning, setting goals and objectives, taking you through a step by step process of setting up your online store through your currently active website and making this venture an overall success.

For more information, visit:

www.thesmallsbusinesscentre.ca/resources

Click on E-Commerce



COVID-19 BUSINESS TOOL KIT



COVID-19 TOOLS AND RESOURCES FOR BUSINESS

Stay up to date on COVID-19

The Ontario Chamber of Commerce, in partnership with Hicks Morley, have created a “COVID-19 Preparedness Tool Kit for Ontario Businesses”. The objective is to ensure businesses are well equipped with the knowledge, skills and resources needed to respond to protect public health and ensure the continued essential operations of their organizations. During this pandemic, many businesses have opted to decrease or halt operations completely, while other businesses have asked staff to work remotely from home. Either way, the health, safety and well being of staff and our community are of the utmost importance.

The COVID-19 Preparedness Tool Kit provides guidelines and resources ranging from basic information such as, protecting yourself from COVID-19, impact this pandemic will have on your business, how to support your employees, the importance of a business continuity plan and so much more. Each topic of information also has useful links embedded allowing access to additional resources and information. The overall objective of this tool kit is to help businesses plan for and adapt to the disruptions of this pandemic and any future influenza pandemics.

For more information and/or to view this tool kit, visit:

www.occ.ca/COVID-19

Small Business Centre: Virtual Town Hall

**Friday April 17, 2020
11:00am**

**To register, visit
[@thesmallbusinesscentre](https://www.facebook.com/thesmallsbusinesscentre) on
Facebook**

FINANCIAL RESOURCES

Emergency Response Micro-Loan:

Community Futures Oxford is offering support for small business in these uncertain times. To help manage monthly financial obligations during this time, Community Futures Oxford has introduced a \$30,000 Emergency Micro-Loan Program.

For more information, visit www.cfoxford.ca

To discuss the needs of your business and begin your application, please call to book a consultation: 519-425-0401

Canada Emergency Response Benefit:

If you stopped working because of COVID-19, the Canada Emergency Response Benefit (CERB) may provide you with temporary income support.

To apply, visit: www.canada.ca/en/services/benefits/ei/cerb-application.html

WEB RESOURCES

Support for Businesses

www.OxfordConnection.ca

Support for Employers and Workers

www.CESOXford.ca

www.WorkInOxford.ca

SW Public Health

www.swpublichealth.ca



COMMUNITY EMPLOYMENT SERVICES



WORK IN OXFORD

