

FOR IMMEDIATE RELEASE

Ingersoll Ignites Growth with Secondary Plan

Ingersoll's vision for the expanded area is supported through a community planning partnership with Oxford County

Ingersoll, ON – May 28, 2024 – The new Secondary Plan for the Town of Ingersoll is delivering on the Town's mission to “offer sustainable services and amenities that promote quality of living” by mapping out a future vision for 1,500 acres of land recently annexed through a partnership with the Township of South-West Oxford.

The boundary adjustment with the Township of South-West Oxford was finalized in 2021 to provide opportunity for Ingersoll's future industrial, commercial and residential growth. The comprehensive Secondary Plan approved by Town of Ingersoll and Oxford County Councils last month will direct growth and development in this area, including land use planning, transportation, water management, waste disposal, environmental protection, cultural heritage preservation, financial viability, and legislative requirements.

A key part of planning for the new area includes a review of the different types of housing options that could be developed, including low, medium and high-density housing. Any future potential housing development projects would require planning approvals and include an opportunity for public feedback. Ingersoll's [Strategic Plan](#) commits to a diverse and affordable housing mix.

With Ingersoll expected to grow to 19,000 people by 2046, the Secondary Plan is an important step in ensuring its strong residential, industrial, and commercial growth is in pace with the Town's core commitments to *Communications and Operations Excellence, Economic Development, Residential Growth and Community Prosperity, and Collaborative Partnerships and Infrastructure*.

For more information visit www.ingersoll.ca.

Quotes

“Ingersoll Town Council and Oxford County Council have taken proactive measures to enact policies that promote increased population densities. This guarantees an abundant supply of

residences for prospective residents while also strengthening industrial and commercial sectors to improve service delivery.”

-Mayor Brian Petrie, Town of Ingersoll

“With Oxford’s communities facing unprecedented growth, the role of municipalities in providing well-planned, reliable local services that can be sustained into the future becomes even more important. The ability to collaborate among Oxford’s area municipalities and work together for the benefit of citizens is part of what makes our communities great places to live.”

-Warden Marcus Ryan, Oxford County

“Ingersoll and the Township of South-West Oxford have forged a robust partnership to facilitate responsible growth. This synergy positions us to attract new residents and enhance existing services, thereby fortifying our community fabric.”

-Michael Graves, CAO, Town of Ingersoll

“With over 700 acres of prime industrial land, Ingersoll is an attractive destination for industrial development. Coupled with our strategic location and a vast labour pool, we are poised to capitalize on emerging opportunities.”

-Curtis Tighe, Manager, Economic Development and Tourism, Town of Ingersoll

Background

- The 1,500 acres of land newly added to Town of Ingersoll limits are made up of the east lands on the southeast side of Ingersoll, north of Highway 401 and east of Harris Street (148 acres in total); the south lands on the south side of Ingersoll, south of Highway 401 and north of Curry Road between Plank Line and Union Road (692 acres); and, the west lands on the west side (692 acres).
- Secondary Plans are land use plans for a particular area within a municipality’s Official Plan, as required under Ontario’s [Planning Act](#), that guide growth and change in that area. The Town of Ingersoll’s Planning and Development service provides the framework for Town Council, staff, citizens and other stakeholders to play a role in creating communities that contribute to overall quality of life.
- A draft version of Ingersoll’s Secondary Plan was before Ingersoll Town Council on March 4, 2024. The final plan and report were approved by Ingersoll Town Council on April 8, 2024, and Oxford County Council on April 24, 2024.

About the Town of Ingersoll

Nestled in the heart of southwestern Ontario, the Town of Ingersoll is a vibrant community with a population of over 13,000. As a forward-thinking municipal government, Ingersoll is a strong, diverse, green, and sustainable community that respects our people, honours our past and shapes our future. From cultural venues, such as museums, theatres, and art galleries, to outdoor adventures, such as hiking, cycling, and fishing, you'll find what you are looking for in Ingersoll. Ingersoll's Town Hall, centrally located in the heart of our community, serves as a hub for accessible and responsive municipal services. Stay connected with us online through our official website, www.ingersoll.ca, and follow our social media channels at @townofingersoll, @touringersoll. Explore our strategic vision for Ingersoll in our [Strategic Plan](#).

About Oxford County

Located in the heart of southwestern Ontario at the crossroads of Highways 401 and 403, Oxford County has a population of approximately 135,000 people across [eight area municipalities](#) that are "growing stronger together." A partnership-oriented, two-tier municipal government, Oxford County is committed to 100% renewable energy, zero waste, zero poverty, and being 100% housed. The County's [Strategic Plan](#) puts forward a vision of "Working together for a healthy, vibrant, and sustainable future." The Oxford County Administration Building is in Woodstock, Ontario. Visit www.oxfordcounty.ca or follow us on [social media](#).

Contacts

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