



**6. Correspondence**

- OBIAA Newsletter: <https://mailchi.mp/9f1b51bddf98/5536q5ysfg-1191250?e=f3249018d6>  
 \*Any board member can be signed up to receive the newsletters

**7. Business Arising**

- a) Downtown Beautification Report – Kyle Stefanovic, Director of Community Services, Darryl Capern, Parks Manager
- b) BIA Coordinator Position
- c) BIA Bucks Update
- d) BIA Bucks Advertising

**The Village Voice** For Our Community **2020 Advertising RATES**

Area	Circulation	AD SIZE	PRICE
Bits & Clips Celebrations • Birthdays Anniversaries • Parties • Thank You • Etc <b>\$25.00 / 3 Areas</b> 15 words Max	Approx. 2,336	Classified ad 15 word limit	\$20
		Business Card size	\$60
		1/4 Page	\$115
		1/2 Page	\$225
		Full Page	\$450
South West Oxford	Approx. 2,336	Classified ad 15 word limit	\$25
		Business Card size	\$115
		1/4 Page	\$230
		1/2 Page	\$450
		Full Page	\$900
Ingersoll	Approx. 6,116	Classified ad 15 word limit	\$15
		Business Card size	\$40
		1/4 Page	\$70
		1/2 Page	\$125
		Full Page	\$240
Embro	Approx. 2,227	Classified ad 15 word limit	\$15
		Business Card size	\$50
		1/4 Page	\$90
		1/2 Page	\$170
		Full Page	\$320
Thorndale	Approx. 1,306	Classified ad 15 word limit	\$15
		Business Card size	\$40
		1/4 Page	\$70
		1/2 Page	\$125
		Full Page	\$240
Thamesford	Approx. 1,928	Classified ad 15 word limit	\$15
		Business Card size	\$45
		1/4 Page	\$80
		1/2 Page	\$145
		Full Page	\$280
Merchant List			\$205 / yr
			\$120 / yr
Merchant List			\$185 / yr
			\$185 / yr

**Every Household receives a Village Voice FREE of CHARGE!**

519-285-3249  
 jc\_graphics@rogers.com  
 www.jcgraphics.ca

- e) Bob Mott Tribute and Historical Plaques
- f) Budget
- g) Bike Friendly

**8. Adjournment**

THAT the April 26, 2021 meeting of the Board of Directors of the Ingersoll Downtown BIA adjourns.  
 Moved by:

**NEXT MEETING: Discussion (Monday May 24<sup>th</sup> is a Holiday)**