



Ingersoll Business Improvement Area (BIA)

Agenda

Monthly Board of Directors Meeting

Monday September 27, 2021

7:00 PM – Zoom Meeting

Notice: This meeting will be held virtually and will not be recorded. Any member of the public wishing to view the virtual meeting may contact downtownbia@ingersoll.ca for a link to the Zoom meeting.

1. Call to Order

2. Disclosures of Pecuniary Interest

3. Approval of Agenda of September 27, 2021

THAT the agenda for the September 27, 2021 meeting of the Ingersoll Downtown BIA board of directors be approved as presented.

Moved by: _____ Seconded by: _____

4. Approval of BIA Minutes from August 30, 2021

THAT the minutes of the August 30, 2021 meeting of the Ingersoll Downtown BIA board of directors be approved as presented.

Moved by: _____ Seconded by: _____

5. Financial Statements and Report – attached

6. Correspondence

7. Business Arising

a) BIA Bucks Promotion

b) BIA Bucks Sales Update

- c) BIA Coordinator Introduction
- d) Art Installation Sub-Committee – Meeting Date/Time
- e) Bob Mott Tribute & Historical Plaques
- f) Thames Street Tour Event Feedback

8. New Business

a) AGM – Tentative Date (Monday October 25, 2021 at 7PM) - Zoom

-Ideas/suggestions

b) Christmas Madness Week

- Mr. & Mrs. Clause and purchase of Candy Canes
- Shop Ingersoll Pole
- Other activities
- COVID precautions for events
- Lighting of the Lights
- Promotions for event – CTV Advertising decision

c) Christmas Store Garlands

- Vendor to supply
- Available budget in 2021 - \$2000
- Decision for BIA to cover half the price of garland only in 2021

d) Community Calendar

- Decision to provide another calendar or provide reimbursement due to COVID

e) Parking Meter Poles – Christmas Decor

- Vendor to supply
- Budget available in 2021 - \$3000

f) Oxford Economic Stimulus Fund – release of second grant installment

NEXT MEETING: October 25, 2021 7PM (or, following the proposed AGM) - (Zoom)

9. Adjournment

THAT the September 27, 2021 meeting of the Board of Directors of the Ingersoll Downtown BIA adjourns.

Moved by: