



**BUTTERWORTH'S SERVICE CENTRE INC.**





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Located at 119 Charles Street East, Butterworth's Service Centre Inc. has been proudly serving Ingersoll since 1984 as one of Ontario's very first NAPA AutoPro facilities, and today remains one of the longest running. In 2022, ownership transitioned from the Butterworth family to the Graves family, who continue the same legacy of quality, honesty, and exceptional customer care that has defined the business for decades.

At Butterworth's, every customer is treated like family. The team combines small-town values with advanced automotive expertise, offering trusted service and the latest certifications, including NAPA NexDrive, making them one of the few shops in Ontario fully equipped to service electric vehicles.

### **A Legacy of Local Service**

The business first began in 1975 as Tom & Gord Limited, founded by Tom Pavey and Gord Ponting. In 1990, it officially became Butterworth's Service Centre Inc., and in 1984, Steve Butterworth signed on with NAPA Canada which paved the way for the shop's long-standing reputation for quality.

When Steve and his wife Cheryl decided to retire, they entrusted the business to Adam and Becky Graves who are long-time locals with deep roots in the community. Adam, a GM Master Technician, had often worked alongside the Butterworth's team over the years, and when the opportunity arose post-COVID, the Graves family proudly took up the torch.

### **Community Commitment**

Community involvement is truly at the heart of Butterworth's. The shop has sponsored local hockey teams for many years and is a proud supporter of the Ingersoll Kiwanis Club, contributing to their annual gala and golf tournament. They also volunteer with the VON during Smile Cookie Day at Tim Hortons, support Sakura House, and partner with local high schools to provide co-op placements for students of all abilities.

In 2025, Butterworth's took their community support even further by donating a car to CMHA Oxford and Wellkin for a youth mental wellness project. Local youth helped design and build a demolition derby car – an initiative blending creativity, mechanical skill, and teamwork to promote positive mental health. The Graves family hopes to make this an annual event, inspiring hands-on learning and community pride for years to come.

### Milestones & Recognition

In 2024, Butterworth's Service Centre celebrated its 40th anniversary as a NAPA AutoPro, a milestone achieved by only two other shops in Ontario. They've also been recognized as a NAPA NexDrive and VinFast extended dealer, underscoring their leadership in EV innovation.

The shop has consistently earned NAPA's Gold Standing for Excellence and was recognized by the Ingersoll Rotary Club in 2001 for outstanding community contribution.

### Services & Philosophy

Butterworth's offers a complete range of automotive services, including:

- General maintenance and repairs
- Certified electric vehicle service
- Information sessions like Ladies' Nights, Senior Mornings, and Tech Talks
- Inclusive service environment with both male and female technicians

Their goal is simple: to keep Ingersoll drivers safe on the road and confident behind the wheel.

### Family Values & Fun Fact

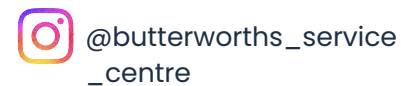
Butterworth's is truly a family business. The Graves' daughter, a second-year apprentice, actually leads their community information sessions! She designs hands-on workshops, creates take-home kits, and mentors local high school special-development students. She is proudly continuing the family's passion for community learning and connection.

### HOMETOWN FAVOURITES

The team gives a special thanks to MillCreek Printing for always bringing their advertising ideas to life. From creative signage to custom graphics, MillCreek helps Butterworth's stand out in style.

## Soll SPOTLIGHT SERIES

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