



**GROOVE DECOR**





# GROOVE DÉCOR

## About the Business

Located at 19 King Street West, Groove Décor is a treasure trove for antique lovers, collectors, decorators, and anyone who appreciates the character of pieces built to last. The shop buys and sells antiques, vintage collectibles, artwork, and prints with a particularly impressive selection of vintage advertisements dating from 1906 through the 1970s.

Known for their love of the Arts & Crafts design period, Groove Décor often carries oak furniture and unique wooden pieces built during an era when craftsmanship and longevity mattered. In a world full of disposable décor, Groove Décor offers an alternative: pieces with history, personality, and quality that stands the test of time.

## The Story Behind Groove Décor

The owners purchased their 1892 commercial building in 2020 right at the height of the pandemic. Renovating during that time brought plenty of challenges, but also the opportunity to breathe new life into a space rich with local history.

Their building has served many roles: a telegraph office, a Bell exchange office, and even the Ingersoll Times newspaper. In 2023, after extensive restoration work, Groove Décor proudly opened its doors, becoming the first-ever residents of 19 King Street West, while honouring the legacy of the businesses that came before them.

After years of living in a rural church, the owners were drawn to Ingersoll's blend of small-town charm and local amenities. A historic building, a walkable downtown, and a warm community made Ingersoll the perfect place to set up shop and to call home.

## Community Commitment

Groove Décor believes in giving back. The business has donated antique pieces to church charities, supported animal welfare causes, and proudly sponsored the 2025 GoodForTheSoll Music Festival.

By opening on Sundays, they also help create a vibrant weekend destination for both locals and visitors. For out-of-towners exploring Ingersoll, Groove Décor offers a memorable stop filled with character, nostalgia, and one-of-a-kind finds.

## Memorable Moments

For the owners, the most memorable part of the journey has been the customers themselves. Visitors have traveled from as far as Peterborough, Sudbury, Toronto, and Hamilton to browse their collection. Every conversation reveals new interests and shared stories — reinforcing that antiques aren't just décor... they're connections across time.

## Products & Services

Groove Décor offers:

- Antiques & collectibles
- Arts & Crafts period oak furniture
- Vintage advertisements (1906–1970s)
- Original artwork and prints
- Unique, rare, and one-of-a-kind gift ideas

Their ever-changing inventory ensures that each visit offers something new to discover, with pieces you simply won't find in big box stores.

## Fun Facts

Groove Décor is filled with personality, and so are its owners. They're passionate about restoring old vehicles and currently own a 1951 International pickup truck rebuilt in an unconventional rat rod style. The shop also plays a great playlist of music from the 1960s and 70s, creating a nostalgic, easygoing vibe to match the vintage treasures on display.

## HOMETOWN FAVOURITES

**When it comes to favourite Ingersoll spots, the owners enjoy dining at Dino's, Golden Chinese, and PB's Fries — all local staples that help make Ingersoll feel like home.**

# Soll SPOTLIGHT SERIES

### Groove Decor

19 King Street W

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