# **Press Release for Immediate Release**

Ingersoll Downtown BIA
Virginia Armstrong, Coordinator

July 8, 2025 - Ingersoll, ON

The Ingersoll Downtown BIA is thrilled to announce the fourth annual Pizza Fest! After three successful years of serving up delicious pizza, this year's festival promises to be even more exciting with the addition of a car show and other surprises! Thousands of visitors have enjoyed affordable, mouthwatering pizza slices all the while enjoying an evening of live local music, shopping, vendors, street performers, children's activities, and just good old-fashioned fun. Lots of seating available.

Five local pizzerias will compete for the coveted title of Best Pizza at Pizza Fest. Pizza Hut, last year's winner of the Best Pepperoni Pizza and Tito's winner of the Best Creative Pizza are returning to defend their titles.

#### **Event Details:**

Pizza Fest 2025 - FREE Admission

Date: Thursday, July 24, 2025

Time: 4:00 PM - 8:30 PM

Location: Heritage Square, 129 Thames St S, Ingersoll, ON N5C 2T3, Downtown Ingersoll Gazebo

#### **Festival Highlights**

**Live Music:** Enjoy classic songs from **Rated Blue**, a local band known for roots, rock, blues and funk, from 4:00 PM – 8:30 PM.

**Special Performance:** The Ingersoll Pipe Band, Canada's oldest non-military independent pipe band, will kick off the Pizza Judging Contest at 5:50 PM.

**Entertainment:** Darren Bedford, our stilt-walking Pizza Chef, is incredible, and brings new entertainment to us this year. He will amaze you with his interactive Yo-Yo demos and his "surprise" bicycle. His sidekick, Ben, will wow you with his incredible juggling and balancing acts. You will not want to miss this team of amazing talent! Be sure to bring your yo-yo and learn some new tricks from our Pizza Chef.

Car Show: New this year is a Classic Car Show featuring all of our local favourites!

**Activities:** Try your hand at the inflatable axe throwing game or marvel at the display by Hands on Exotics and their Safari Animal display. This year we are bringing a new array of animals. Seth and his friends are such a delight for all ages.

**Foodies:** Enjoy unique treats like pizza-flavored popcorn, slushies, ice cream, dessert pizza and featured specials at our local establishments, in addition to our pizza menu.

**Extended Shopping Hours:** Local businesses will stay open late with sidewalk displays, vendor booths, and live demonstrations. Our wonderful community service groups will also be joining us.

**Children's Activities:** Fun for all ages, with chances to meet Mario and his friends for selfie opportunities. Wear your Mario characters costume and join the fun. Who will you be? Bowser, Mario, Princess Peach, Luigi, or Toad? Bring your yo-yo and learn some new tricks from our Pizza Chef.

**Dining:** Plenty of outdoor seating will be available. Purchase Tickets at the Ticket Booths for \$1 each-3 tickets for a large slice of pizza, and 1 ticket for pop/water.

# Proceeds from the event will support these local charities,

Salvation Army Ingersoll, Ingersoll Theatre of Performing Arts (ITOPA) and Ingersoll Lions

Thank you to our generous sponsors!

# **GOLD SPONSORS**

TITO'S PIZZA

**EXECULINK Telecom** 

### **SILVER SPONSOR**

DESJARDINS INSURANCE, Ann Lofthouse

#### **BRONZE SPONSOR**

Thames Medical/Ingersoll Physiotherapy and Massage Therapy

## **MEDIA SPONSORS**

**HEART FM RADIO** 

GRANT HAVEN MEDIA - INGERSOLL WOODSTOCK ECHO

Plan to join us for a fantastic evening with friends and family!

**Host:** Your Downtown Ingersoll Businesses

Contact:

Coordinator: Virginia Armstrong

Email: downtownbia@ingersoll.ca

Phone: 519-532-0241