

HOMETOWN STYLE

Located at 155 Thames Street South, Hometown Style is a women's clothing boutique offering a curated collection of quality everyday pieces designed for busy women. With a focus on style, convenience, and community, the shop makes it easy for local women to find outfits they love without needing to travel out of town.

The Story Behind Hometown Style

After growing up in Kitchener-Waterloo, owner Jenn was drawn to Ingersoll's welcoming small-town atmosphere. Noticing a gap in local retail options for millennial women, she set out to create a boutique that saves residents time, inspires outfit ideas, and provides the personalized experience that can be missing from big-box shopping. Backed by years of retail experience, she officially opened Hometown Style in downtown Ingersoll in the spring of 2022.



Soll SPOTLIGHT SERIES

Hometown Style 155 Thames St. S Ingersoll, ON hometownstyle.ca



Hometown Style HTS



@hometownstyle_hts

Community Commitment

Hometown Style is dedicated to supporting and engaging with the local community. The shop has created local jobs, sponsors sports teams, and plays a key role in organizing and planning Ingersoll Shopping Nights — an initiative that brings residents and businesses together in the heart of downtown.

Milestones & Achievements

In a short time, Hometown Style has earned impressive recognition, including a 2024 nomination for Business of the Year. They're also proud to dress local superstar Ella Shelton, a professional player with the PWHL's Toronto Sceptres, showcasing Ingersoll style on the big stage!

Services & Creative Work

- Women's clothing (sizes Small-XL)
- Bras and fitting services
- Holiday gift options
- Hemming services
- Prom & grad dress consignment (December-March)
- Private shopping parties in-store

Hometown Style BIG CITY STYLE, Inc. Cultural hometown style 2 a language and a l

HOMETOWN FAVOURITES

When it comes to favourite local businesses, they give shoutouts to Ingersoll Wine and Cheese (for VIP events), KURE Yoga Studio, and Barkin Boujee — a favourite of their dogs for chews and toys.



Department of Economic Development & Tourism business@ingersoll.ca 519-485-0120