

BREAKFAST WITH MAYOR BRIAN PETRIE



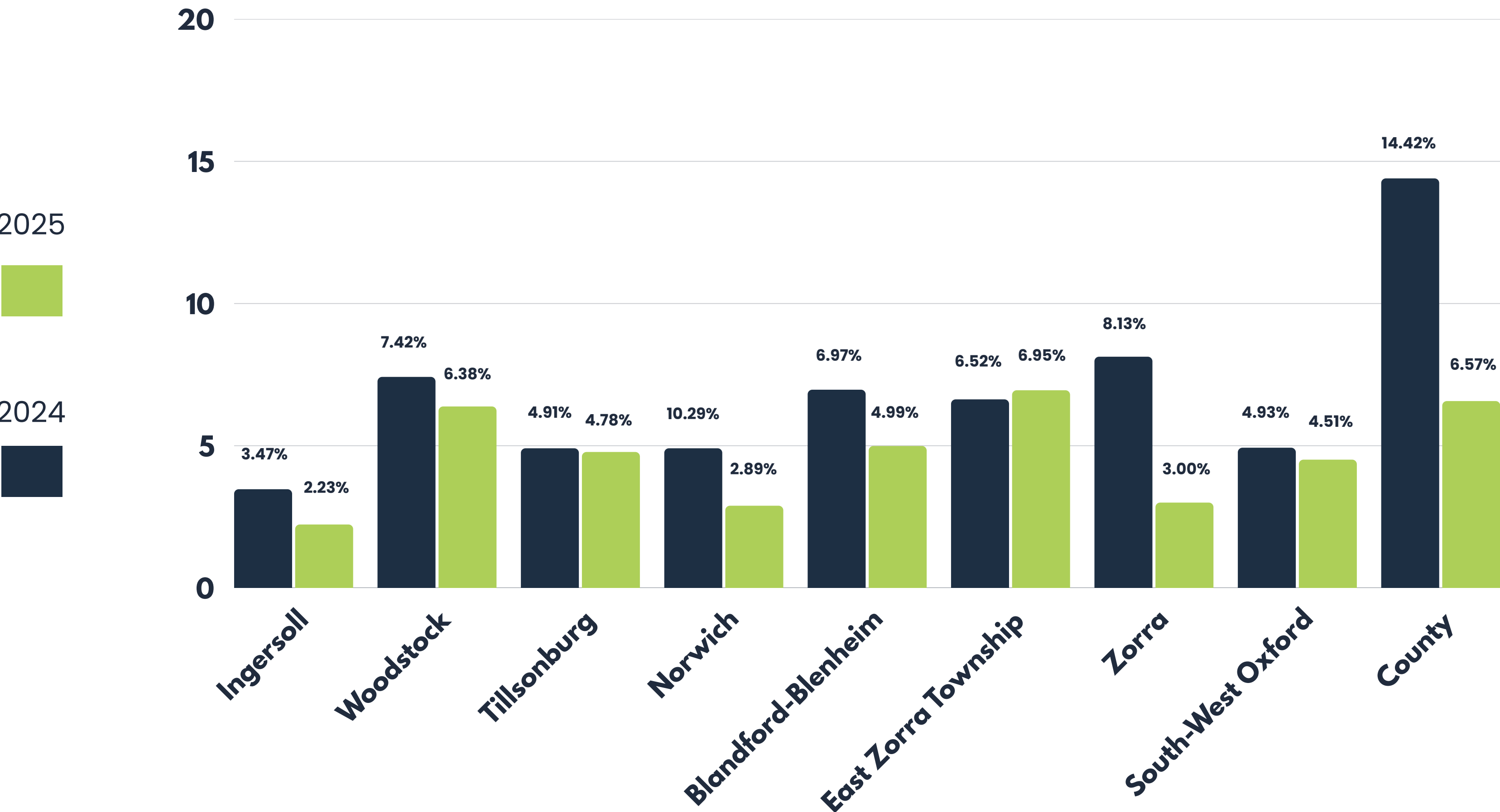


Building Momentum

Investing In Our
Future, Together

THE NUMBERS

2024/2025 NET TAX LEVY INCREASES IN OXFORD COUNTY

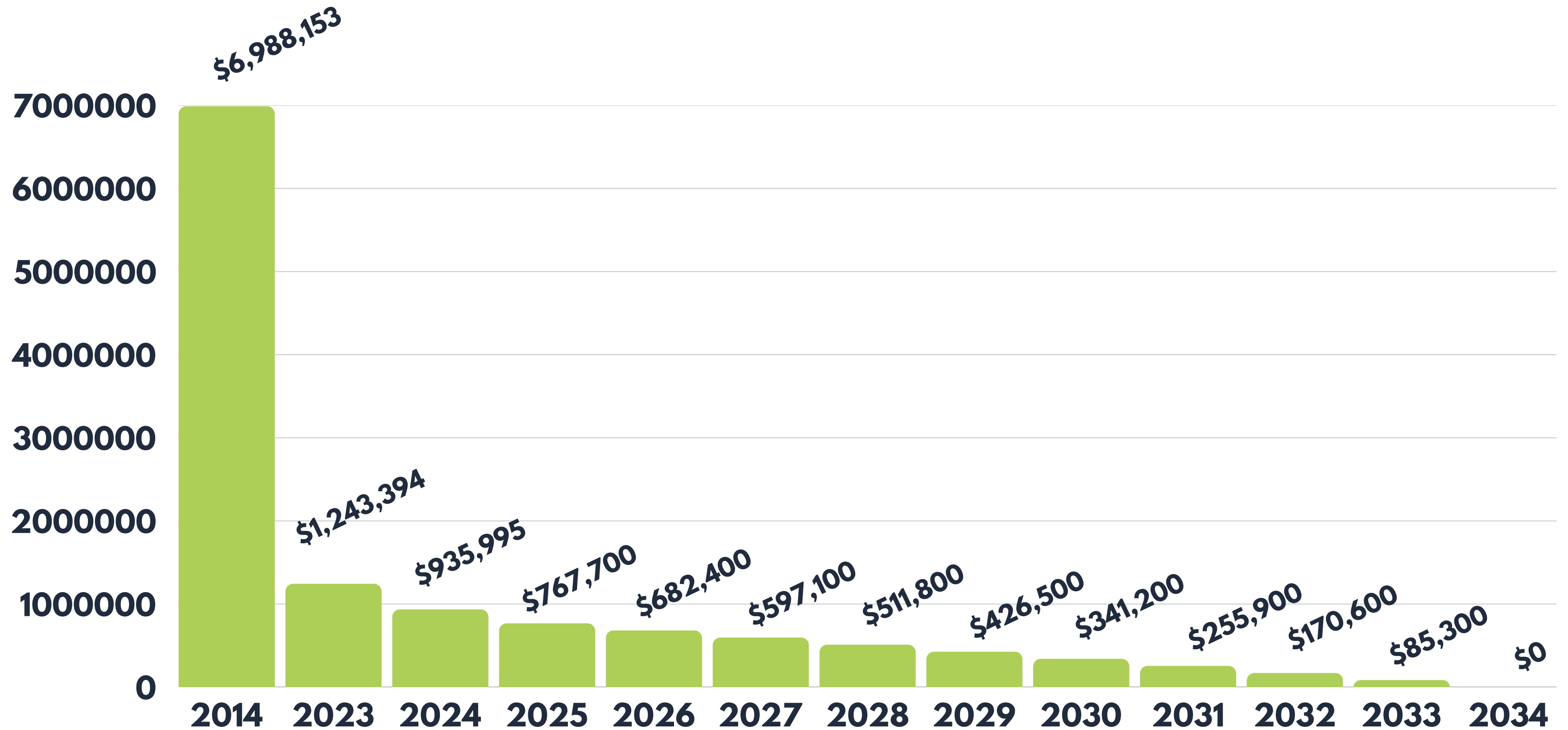


RESERVES & RESERVE FUNDS



Servicing of Clarke Rd Industrial lands funded from Reserves in 2025.

DEBT OUTSTANDING AT END OF YEAR



THE STRATEGY

GOALS OF THE STRATEGIC PLAN

- ✓ Improved communication including a newsletter
- ✓ Create a volunteer policy to encourage more volunteers
- ✓ Implement 360 employee feedback process along with other Human Resources policy improvements
- ✓ Bring Boundary Adjustment Lands online
- ✓ Secure funding for the MURC
- ✓ Encourage more commercial and industrial development
- ✓ Develop more trails
- ✓ Plant more trees
- ✓ Develop a health strategy to support medical services
- ✓ Develop a housing strategy to encourage the diversification of our housing supply

DOWNTOWN ENHANCEMENT PLAN

Creating a vibrant, inclusive and economically resilient hub for residents and visitors to enjoy.



ROOTED IN THE TOWN'S STRATEGIC PLAN

- Supporting the retention and growth of existing businesses.
- Diversifying the local economy by promoting investment and redevelopment.
- Promote downtown Ingersoll's charm and hospitality to boost tourism and increase revenue.



COMMUNITY ENGAGEMENT AT THE CORE

- Community outreach with residents, business owners, and community organizations & partners.



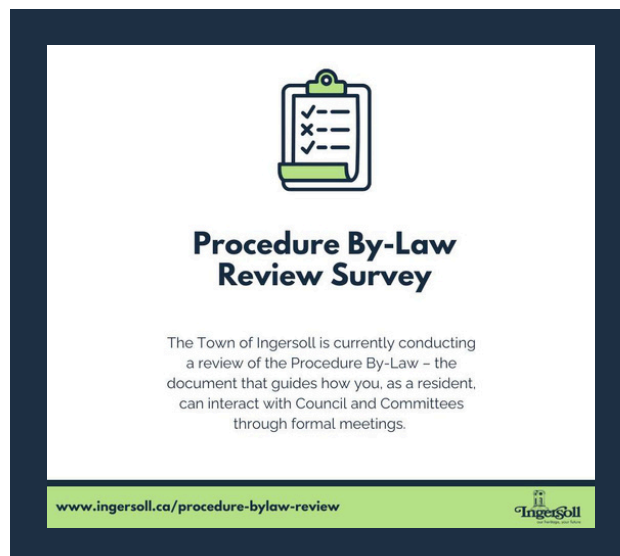
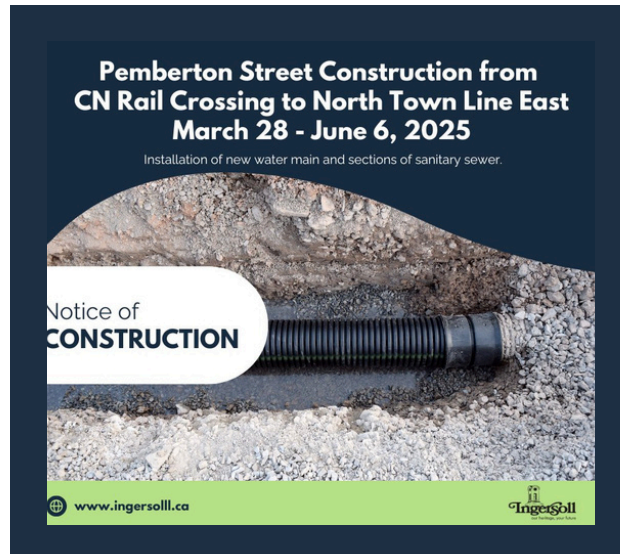
KEY COMPONENTS

- **Accessibility & Functionality:**
Enhancing ease of access for all.
- **Streetscape Enhancements:**
Beautifying public spaces with thoughtful design elements.
- **Residential Intensification:**
Promoting sustainable growth through mixed-use development.

Downtown Enhancement Plan to be presented in June 2025.

COMMUNICATIONS

The Strategic Plan aimed to enhance communications, and several improvements have since been achieved:



- ✓ More social media posts across a number of platforms
- ✓ Increased community updates
- ✓ More integration with partners in communication (ex. County)
- ✓ 360 reviews of Senior management officials
- ✓ Key Senior Managers attending public events to educate on Town programs
- ✓ Increased usage of press releases
- ✓ Improved website
- ✓ Use of FlashVote as a means of two way communication

STRONG MAYOR

What does this  mean for the Town of Ingersoll?

BUSINESS AS USUAL!

THE BUSINESS

CURRENT CHALLENGES





"Working with the Town of Ingersoll throughout our facility expansion was a seamless and collaborative experience. The Town's team was responsive, supportive, and genuinely committed to helping us grow. Their proactive approach made all the difference in bringing our vision to life."

-IMT Precision, Ingersoll

INGERSOLL ADVANTAGES



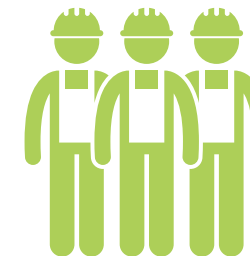
LOCATION



LOW DEVELOPMENT CHARGES



AVAILABLE SITES



AVAILABLE WORKFORCE



LOCAL AMENITIES



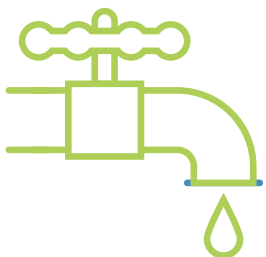
AVAILABLE INCENTIVES



COMPETITIVE BUSINESS COSTS



LOGISTICS



RELIABLE SERVICES



SUPPORTIVE BUSINESS CLIMATE

CONSTRUCTION INVESTMENTS

✓ 187 new permits issued in 2024

✓ Construction value of permits issued: \$58,132,312.91

✓ Anticipating rebound in the residential sector for 2025

✓ Anticipating industrial growth for 2025



INDUSTRIAL OPPORTUNITIES

PROPOSED DEVELOPMENT

150 Newman Street (18 acres of 200 Clarke Rd site)

- 233,000 square foot to be leased or sold on 10.23 acres

CURRENT INDUSTRIAL OPPORTUNITIES

385 Thomas Street

- 8-acre site currently listed

271 Ingersoll Street South

- 5-acre site currently listed

150 Oakwood Street

- 10-acre site currently listed

100 Newman Street

- 120,000 sq ft building currently listed



INDUSTRIAL OPPORTUNITIES

West Oxford Industrial Park–274171 Wallace Line



- ✓ Industrial new builds from 60,000 to 1,000,000 sq ft
- ✓ For sale & lease
- ✓ 56.2 Acre block available for sale
- ✓ Storm water managed, topsoil stripped, shovel ready!

ECONOMIC DEVELOPMENT SERVICES

We're here to help!

Economic Development Team

Curtis Tighe, Director of Economic Development & Tourism

Jordan Minor, Economic Development & Tourism Officer



business@ingersoll.ca



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Questions?