

CONSOLIDATED BY-LAW



Corporation of the Town of Ingersoll By-Law 08-4432

A By-law Respecting Miscellaneous Signs and Other Advertising Devices Not Requiring Permits Within The Town Of Ingersoll

PART 1.0

TITLE, SCOPE AND INTENT OF NON PERMIT SIGN BY-LAW

1.1. TITLE

This By-law shall be known as the "Town of Ingersoll **NO PERMIT** Sign By-law".

1.2. SCOPE

- (a) This By-law shall regulate the location, size, number, construction, alteration, repair and maintenance of all signs and advertising devices within the geographic boundaries of the Town of Ingersoll.
- (b) All schedules attached to this By-law form part of this By-law.
- (c) All signs and advertising devices located on public and private Property within the geographic boundaries of the Town of Ingersoll are subject to the provisions of the By-law.
- (d) This By-law does not apply to signs erected, located or displayed or caused to be erected, located, or displayed by federal, provincial or municipal governments, the Conservation Authority or a local board as defined in the Municipal Act, 2001, as amended, including, but not limited to signs designating a public arena, museum, signs required by the Town of Ingersoll to inform the public of planning applications submitted under the Planning Act and TODs signs.
- (e) Notwithstanding, subsection 1.2 (d), the applicable regulations under this By-law for Ground Signs or Wall Signs shall apply to signs that function as Ground Signs or Wall Signs.

1.3. INTENT

The purpose of this By-law is to regulate signs in the Town of Ingersoll with the intent of authorizing signs that:

- (a) are appropriate in size, number, and location to the type of activity or use to which they pertain;
- (b) provide reasonable and appropriate means for the public to locate and identify facilities, businesses, and services without difficulty or confusion;

- (c) are compatible with their surroundings;
- (d) protect and enhance the aesthetic qualities and visual character of the Town of Ingersoll;
- (e) do not create a distraction or safety hazard for pedestrians or motorists;
- (f) minimize adverse impacts on nearby public and private property;
- (g) regulate signs while impairing the public's right to expression as little as possible and in proportion to the purpose of this By-law.

2.0. ADMINISTRATION

This By-law shall be administered by a Municipal Law Enforcement Officer or the Chief Building Official for the Town of Ingersoll.

3.0. INTERPRETATION

- (a) Words importing the singular number or the masculine gender may include more persons, parties or things of the same kind than one, and females as well as males in the converse.
- (b) The word "shall" is mandatory, and the word "may" is permissive.

4.0. DEFINITIONS

In this By-law:

"Abandoned sign" means a sign located on property which becomes vacant and unoccupied for a period of 90 days or more, or any sign that pertains to a time event or purpose that no longer applies.

"Advertising device" means any device or object erected or located so as to attract public attention to any goods or services or facilities or event and includes flags, banners, pennants and lights.

"Banner" means a sign or advertising device made exclusively of one ply eighteen-ounce polar flex vinyl or approved equal.

"Boulevard" shall mean the area between the curb edge and the sidewalk, or, where no sidewalk exists, the area within 3.05 metres (10 feet) measured from the edge of the paved or hard surface of the road.

"Candidate" shall have the same meaning as in the Canada Elections Act, the Election act (Ontario) or the Municipal Elections Act, 1996, as applicable, and shall be deemed to include a person seeking to influence other persons to vote for or against any question or by-law submitted to the electors under Section 8 of the Municipal Elections Act, 1996.

"Construction Information Sign" means a sign which identifies or provides information relating to or advertising the development or the construction of a building

on the property on which the sign is erected, located, or displayed but does not include a New Home Development Ground Sign.

"Construction site sign" means a temporary sign that:

- (a) includes, in whole or in part, information promoting a development and may identify component parts of such building or structure and the persons involved in its design and construction.
- (b) relates to or advertises the construction or sale of a building structure on the property.

"copy" means the graphic content of a sign surface in either permanent or removable letter, pictorial; symbolic, or numeric form.

"Council" means the Council of the Town of Ingersoll.

"Designated Official" means a Municipal Law Enforcement Officer for the Town of Ingersoll and or the Chief Building Official.

"Directional sign" means any sign on a property which gives directions or instructions for the control of vehicular or pedestrian traffic and shall include an entry and exit sign.

"Election Sign" means a sign advertising or promoting or relating to the election of a political party, candidate for public office in a federal, provincial or municipal election, or an authorized question on the ballot.

"Garage sale sign" means a sign advertising the sale of personal merchandise in a private garage sale held on a property zoned residential.

"Grade" means the average surface elevation of the finished ground below a sign, or which is in contact with a ground sign.

"Height" means the vertical dimension between the average grade at the base of a building or structure and the highest point of such building or structure or part thereof.

"Incidental sign" means a sign containing information that has a purpose incidentally related to the use or occupancy of a property and which sign is intended to assist the public with the location of business facilities or provides courtesy or directional information but is not an advertisement.

"Inflatable sign" means a sign or an advertising device filled with air or gas and tethered to the ground, a vehicle or any structure and shall include balloons and any other inflatable advertising sign.

"Information sign" means a sign for public safety or convenience regulating traffic, parking or other functional subdivision of the property or a sign denoting sections of a building and bearing no commercial advertising.

"Municipal Road Allowance" shall mean the land set apart by or under the authority of any statute for the purpose of a public highway and under the jurisdiction of the Town of Ingersoll, including the boulevard as defined in this By-law.

"Official sign" means any sign required by a federal or provincial statute or regulation or by a municipal by-law and shall include a traffic sign, street name sign and a permanent sign erected, located, or displayed on a street to inform the public of the location of public buildings, hospitals, public libraries, places of worship, parks, recreational or educational facilities.

"Open House Directional sign" means a temporary portable sign intended to direct traffic to a residence for sale or lease but not include a New Home Development Portable Sign.

"Owner" means the registered owner of the Property, or the person or the person's authorized agent in lawful control of a property.

"Person" means any individual, association, proprietorship, partnership, syndicate, company, corporation, firm, business, authorized agent, trustee and the heirs, executors or other legal representatives, or any combination of the foregoing.

"Poster" means a printed notice conveying information intended to be displayed for a temporary period of time and includes but is not limited to a bill, handbill, leaflet, notice or placard.

"Premises" means a lot under registered ownership and includes all buildings and structures thereon.

"Property" means a parcel of land which can be legally conveyed pursuant to the Planning Act and includes any buildings and structures thereon.

"Public Property" means property, land, structure or building owned by the Town of Ingersoll or owned by the Federal or Provincial government(s).

"Real Estate sign" means a temporary non-illuminated sign displayed on property and advertising the sale, rent or lease of the property.

"Sidewalk Sign" means a freestanding sign which is typically shaped like an "A" or a "T" and has one or two sign faces.

"Sight Triangle" means the triangular space formed by the street lines of a corner lot, where such lot is located at the intersection of two (2) or more streets, and a line drawn from a point in one street to a point in the other street line, such point being nine (9) metres (29.5 ft) from the point of intersection of the street lines measured along the said street lines, and where the two street lines do not intersect at a point, the point of intersection of the street lines shall be deemed to be the intersection of the projected tangents of the street lines drawn through the extremities of the interior lot lines.

"Sign" means any surface, structure and other component parts, which are used or capable of being used as a visual medium or display to attract attention to a specific subject matter for identification, information or advertising purposes and includes an Advertising Device.

"Sign area" means the entire area of the surface of a sign including the border or frame, together with any material forming an integral part of the background of the display or used to differentiate the sign from the backdrop or building against which it is erected, located, or displayed. Where there is no border or the sign is composed of individually installed letters, numerals or shapes, the sign area shall include all of the

area of the smallest polygon containing a maximum of eight right angle sides that enclose the surface of the sign or the grouping of letters, numerals or shapes.

"Sign Owner" means any person described on the sign, or whose name and address or telephone number appears on the sign, or who installed the sign, or who is in lawful control of the sign, or who benefits from the message on the sign, and for the purposes of this definition, there may be more than one sign owner.

"Street" means a public highway or public road under the jurisdiction of the Town of Ingersoll, the County of Oxford but does not include a lane or right-of-way.

"Unsafe" when used with respect to a sign or sign structure means a condition that is structurally inadequate or faulty or could be hazardous to a pedestrian or motorist.

"Zone" means any land use zone established in the zoning by-laws of the Town of Ingersoll and passed under the Planning Act or any predecessor or successor Act.

PART 5.0

GENERAL PROHIBITIONS AND REGULATIONS

- 5.1. No person shall erect, locate, or display or cause to be erected, located, or display a sign on a premise:
- (a) for which a permit has not been obtained, if a permit is required under this By-law;
 - (b) which is not in compliance with this By-law or the conditions of any variance granted under this By-law;
 - (c) listed in Schedule 'A' which is not in compliance with any regulation listed in the Schedule for that sign type;
 - (d) which is not specifically permitted under this By-law;
 - (e) which is on Town of Ingersoll property except as permitted by this By-Law;
 - (f) which obstructs the view of any pedestrian or driver of a motor vehicle, obstructs the visibility of any traffic sign or device, or interferes with vehicular traffic in a manner that could endanger any person;
 - (g) which illuminates any adjacent property or the path of vehicular traffic;
 - (h) which is not maintained in a proper state of repair, becomes unsightly, becomes structurally inadequate or faulty, or could be hazardous to a pedestrian or motorist;
 - (i) which the Designated Official has directed be removed; or,
 - (j) which bears or displays the Town of Ingersoll logo, crest or seal in whole or in part, without the express written permission of the Town of Ingersoll;
- 5.1.2. A person shall be deemed to be erecting, locating, or displaying a sign if that person is the sign owner and directs, permits or fails to stop the erection, location or display of the sign.

5.1.3. No liability (including negligence) is borne by the Town of Ingersoll for damages or consequential losses arising from signs and/or related lighting that are erected or maintained which projects over any public highway, public right-of-way or public sidewalk in accordance with the provisions of this by-law. All signs and/or related lighting shall be the responsibility of the owner.

5.2. Banners Hanging Over Municipal Roads

5.2.1. No person shall erect, locate, or display a Banner except in accordance with the applicable regulations under Schedule 'A', the applicable general regulations under this By-law, and the specific regulations under this section of the By-law.

5.2.2. No Banner shall exceed 7.62 m (25 feet) in length or .61 m (24") in width.

5.2.3. A Banner shall have rope tunnels provided at the top and bottom of the banner. Such tunnels shall be securely sewn to the banner and of sufficient size to accommodate a minimum 1 cm (3/8") diameter poly or nylon rope. Brass eyelets will be sewn into the perimeter of the banner, approximately every .914 m (3 feet).

5.2.4. The Banner material will be one ply eighteen-ounce polar flex vinyl or approved equal and contain half moon openings to reduce wind loading throughout the face of the banner. Final approval of banner specifications, material, etc. must be obtained from the Town Engineering Services Co-Ordinator and Erie Thames Power, Operations Manager.

5.2.5. Cost per banner installation will be established by Erie Thames Power and payable to the Town of Ingersoll prior to installation.

5.2.6. Banners to be erected over Municipal Roads are subject to the approval of Erie Thames Power, Engineering Co-Ordinator and the Clerk for the Town of Ingersoll.

5.3. Banners – Private Property

5.3.1. No person shall erect, locate or display a Banner except in accordance with the applicable regulations under Schedule 'A', the applicable general regulations under this by-law, and the specific regulations under this section of the By-law.

5.3.2. No Banner shall exceed 7.62 m (25') in length or .0.61 (24") in width.

5.3.3. No Banner shall be erected, located or displayed on a Property for more than twenty-eight (28) days in one calendar year.

5.3.4. No Banner advertising a special event shall be erected, located, or displayed on fencing adjacent to a Street unless the special event is organized by a Charity or Community Organization and the Charity or Community Organization has obtained the permission of the Owner of the Property on which the fence is located.

5.3.5. Notwithstanding subsection 5.3.3, and subject to the other requirements for Banners in this by-law, one Banner, advertising a grand opening or closing promotional event, may be erected, located or displayed on a Property for seven (7) consecutive days, provided that:

- (a) the Banner shall advertise a grand opening or closing promotional event for a business only once;
- (b) where the Banner advertises a grand opening or closing promotional event for a business, a Mobile sign shall not also advertise that grand opening or closing promotional event; and
- (c) the Banner is attached only to a wall of the building containing the sign or only to a Ground sign.

5.4. Sidewalk Signs

- 5.4.1 No person shall erect, locate, or display a Sidewalk sign except in accordance with the applicable regulations under Schedule 'A', the applicable general regulations under this By-law, and the specific regulations under this section of the By-law.
- 5.4.2 No Sidewalk sign shall be more than 0.61 m (2') in width or 0.91 m (3') in height.
- 5.4.3 No Sidewalk sign shall be permanently secured to the ground, any structure or tree.
- 5.4.4 Where a Sidewalk sign is erected, located, or displayed on private Property, it shall be erected, located, or displayed against the front wall of the business it is advertising.
- 5.4.5 No Sidewalk sign shall be erected, located, or displayed on public Property except on a public sidewalk.
- 5.4.6 Where a Sidewalk sign is erected, located, or displayed on a public sidewalk, it shall be erected, located, or displayed adjacent to the curb opposite or against the front wall of the business it is advertising provided there is a minimum 1.5 metres (4.92 feet) of unobstructed sidewalk.
- 5.4.7 No person shall erect, display or locate a Sidewalk sign on a public sidewalk except during the hours of operation of the business the Sidewalk sign is advertising.
- 5.4.8 No Sidewalk sign shall be erected, located, or displayed on a public sidewalk without a permit issued by the Town of Ingersoll and the permit shall be valid for one (1) calendar year.
- 5.4.9 No Sidewalk sign shall be erected, located, or displayed on a public sidewalk without displaying a Validation Marker and the Sign Owner shall satisfy the Town of Ingersoll's requirements for liability insurance.

5.5. Poster

- 5.4.1 No person shall erect, locate, or display a Poster except in accordance with Schedule 'A' and the general regulations applicable under this By-law.
- 5.4.2 Notwithstanding Schedule 'A' and any general regulations applicable under this By-law, the Town of Ingersoll may remove and dispose of Posters without notice or compensation to any person.

5.6. Election Signs

5.6.1. No person shall erect, locate, or display an Election sign except in accordance with the applicable regulations under Schedule 'A', the applicable general regulations under this By-law, and the specific regulations under this section of the By-law.

5.6.2. The maximum size of an Election sign is 1.486 m² (16 ft²) square feet for each sign face.

5.6.3. Placement of Election Signs — General

No person or agent shall erect, locate, or display an Election sign unless it is erected, located, or displayed on private property with the consent of the owner of that property, or on the municipal road allowance as expressly permitted under Section 5.6.3.1 of this By-law, or as a Poster subject to all of the regulations regarding Posters in this By-law. All Election signs, regardless of type or location, are subject to the display period restrictions in subsections 5.6.4 and 5.6

5.6.3.1. Election Signs on the Municipal Road Allowance

Notwithstanding the general prohibition on signs on Town of Ingersoll property under Section 5.1(e) of this By-law, Election signs may be erected, located, or displayed within the boulevard portion of the municipal road allowance, subject to all of the following conditions:

- (a) The sign is located immediately in front of a residential property, and the written or verbal consent of the registered owner of that residential property has been obtained;
- (b) The sign does not obstruct a sight triangle as defined in Section 4.0 of this By-law;
- (c) The sign does not encroach within 0.3 metres (1 foot) of the curb edge or the edge of the paved or hard surface of the road;
- (d) The sign does not block, obstruct, or unreasonably narrow the passage of pedestrians on any sidewalk or walkway;
- (e) The maximum height of the sign, measured from grade to the top of the sign, does not exceed 0.61 metres (2 feet);
- (f) The sign does not obstruct the view of any pedestrian or driver of a motor vehicle, does not obstruct the visibility of any traffic sign or device, and does not interfere with vehicular traffic in any manner that could endanger any person; and
- (g) The sign otherwise complies with all applicable regulations of this By-law.

5.6.3.2. Boulevard Prohibition Adjacent to Commercial and Industrial Properties

Notwithstanding Section 5.6.3.1, no Election sign shall be erected, located, or displayed within the boulevard immediately in front of, or adjacent to, a

property that is zoned for commercial or industrial use under the zoning by-laws of the Town of Ingersoll, except where the sign is located immediately in front of a premises being used as a Campaign Office, in which case one Election sign may be displayed in the boulevard with the consent of the property owner and subject to all conditions set out in Section 5.6.3.1.

5.6.3.3. Prohibition on All Other Public Property

No Election sign shall be erected, located, or displayed on any public property or on any portion of a municipal road allowance under the jurisdiction of the Town of Ingersoll, except within the boulevard immediately in front of a residential property as expressly permitted under Section 5.6.3.1 of this By-law. For greater certainty, no Election sign shall be erected, located, or displayed on any median, traffic island, light standard, utility pole, or within a sight triangle, or on any boulevard adjacent to a commercial or industrial property. This By-law does not apply to road allowances under the jurisdiction of the County of Oxford or any other road authority.

5.6.3.4. Liability

No liability, including negligence, is borne by the Town of Ingersoll for any damages or consequential losses arising from the erection, location, display, or maintenance of an Election sign on the municipal road allowance. All Election signs placed on the municipal road allowance shall be the responsibility of the Sign Owner.

5.6.4. No Election sign associated with a federal or provincial election shall be erected, located or displayed earlier than the date the writ of election is issued, with the exception of signage at a Campaign Office.

5.6.5. No Election sign associated with a municipal election shall be erected, located, or displayed prior to the day following Nomination Day, with the exception of signage at a Campaign Office. For the purposes of this By-law, "Nomination Day" has the same meaning as in the Municipal Elections Act, 1996, as amended.

5.6.6. Any sign used by a candidate during an election that is larger than an Election Sign shall comply with the regulations of this By-law with respect to permits, structure, location, dimensions, and characteristics.

5.6.7. All Election signs shall be removed no later than three (3) days after the voting day of the election for which the Sign was erected, located, or displayed. For the purpose of this subsection, the candidate shall be responsible for the removal of the Election signs.

PART 6.0

REGULATIONS FOR PARTICULAR TYPES OF SIGNS

6.1. The following signs are prohibited under this By-law:

(a) any flashing or animated sign, with the exception of an Electronic Message Display as permitted under this By-law;

(b) any projecting sign except as permitted under this By-law;

(c) any roof sign;

(d) any sign erected, located, or displayed within a sight triangle;

(e) any sign displayed on a vehicle, trailer or truck which is parked or located on property in a manner that is unrelated to its normal use as a vehicle and is more consistent with the use of the vehicle as a sign, save and except a vehicle, trailer or truck owned by a non-profit organization that may be granted permission to obtain a permit for a period not to exceed 21 days and located on private property only; or,

(f) any sign which obstructs or is erected, located or displayed in a parking space required by the zoning by-laws of the Town of Ingersoll.

6.1.2. Where a sign is not expressly permitted by this By-law, it shall be deemed to be prohibited.

6.1.3. Where a type of sign is not specifically permitted within a particular zone or on a property with a particular zoned use under Schedule 'A', it shall be deemed to be prohibited within that Zone or on that property.

6.1.4. Notwithstanding subsections 6.1.2 and 6.1.3 and subject to the approval of Council, signs of street furniture erected, located, or displayed by the Town of Ingersoll are exempt from this By-law.

PART 7.0

PENALTIES AND ENFORCEMENT

7.1. Every person who contravenes any provision of this By-law is guilty of an offence. Pursuant to the provisions of the *Provincial Offences Act*, upon conviction a person is liable to a fine of not more than \$5,000.00 exclusive of costs.

7.2. Where a person has been convicted of an offence, the court in which the conviction has been entered and any court of competent jurisdiction thereafter may, in addition to any other remedy or penalty provided for by law, make an order prohibiting the continuation or repetition of the offence by the person convicted.

7.3. Where a sign is erected, located, or displayed on, over, partly on, or partly over, property owned by or under the jurisdiction of the Town of Ingersoll and not in accordance with the regulations of this By-law, the sign may be removed immediately by the Town of Ingersoll without notice or compensation.

7.4. Where a sign is erected, located, or displayed in contravention of this By-law, the Designated Official may immediately pull down or remove any sign that he determines constitutes a safety hazard or a concern without notice of compensation.

7.5. Where a sign does not comply with this By-law or a permit issued under this By-law, the Designated Official may order the Sign Owner to remove or bring the sign into compliance in the manner and within the time specified in the order.

7.6. The order mentioned in section 7.5 may be served:

- (a) by personal service upon the Sign Owner;
- (b) by prepaid registered mail sent to the last address of the Sign Owner, shown on the records of the Town of Ingersoll; or,
- (c) by prominently posting a copy of the order either on the sign in respect of which the order is made, or on the property upon which the sign is erected, located, or displayed.

7.7. Where the order is served in accordance with section 7.6 it is deemed to have been received by the party being served upon the mailing or posting of the order.

7.8. Where a sign is not removed or is not brought into conformity as required by an order under section 7.5, the Designated Official may have the sign removed without notice or compensation. For this purpose, the Designated Official, an Inspector and their contractor or other agent may enter upon the property at any reasonable time.

7.9. The cost incurred by the Town of Ingersoll in removing a sign under this part of the By-law is deemed to be municipal taxes and may be added to the collector's roll and collected in the same manner as municipal taxes. Despite the foregoing, the cost incurred by the Town of Ingersoll in removing a sign under this part of the By-law is a debt payable to the Town of Ingersoll and may be recovered in any court of competent jurisdiction.

7.10. Any sign, including abandoned signs or unsafe signs, removed by the Town of Ingersoll shall be stored by the Town of Ingersoll for fourteen (14) days, during which time the Sign Owner may redeem such sign upon payment of the applicable fee prescribed on Schedule 'A'.

7.11. Where a sign has been removed by the Town of Ingersoll and has been stored for a period of fourteen (14) days and has not been redeemed by the Sign Owner, such sign may be destroyed or otherwise disposed of by the Town of Ingersoll without notice of compensation.

Part 8

CONFLICT

8.1. Where a provision of this By-law conflicts with a provision of any other by-law or any federal or provincial statute or regulation, the provision that establishes the higher standard to protect the health, safety and welfare of the general public shall prevail.

PART 9

VALIDITY

7.1. If a court of competent jurisdiction declares any subsection, section or part of this By-law invalid, it is the intention of Council that the remainder of the By-law shall continue to be in force.

PART 10

REPEAL

10.1. Any by-law not consistent with this By-law is hereby repealed in their entirety on the day on which this By-law comes into force and effect.

PART 11

APPEAL FOR A SIGN VARIANCE

11.1. The Municipality recognizes that there may be exceptions to the rule and an appeal to Council may be made for a variance to the “Non-Permit Sign By-law”. The applicant must forward to the Clerk in writing the reason for such variance for Council’s consideration.

PART 12

EFFECTIVE DATE

12.1. This By-law comes into force and effect on January 1, 2009.

READ a first and second time in Open Council this 14th day of July 2008.

READ a third and final time in Open Council this 14th day of July 2008.

“Original Signed By”

Paul Holbrough, Mayor

“Original Signed By”

Elaine Clark, Clerk

SCHEDULE ‘A’ TO BY-LAW NO. 08-4432

Signs not requiring Permits

No permit shall be required for signs meeting the following regulations:

SIGN TYPE	LOCATION/ZONE	REGULATIONS
Inflatable sign advertising a holiday or festival	Private Property	
Election Sign	Private Property	Refer to Section 5.6
No Trespass or Warning Sign	Private Property	Maximum sign area 0.2 m ²
Municipally erected signs including Information Signs, Official Signs	Public Property	
Commemorative sign, plaques, or corner stone of a non-advertising nature	Public and Private Property	Attached to the wall of the building
Emblem of religious organization	Private Property	
Flag of a country, province, territory, municipality, corporation, organization or association	Public and Private Property	
Mural	Commercial Zone	Maximum sign area 50% of the wall on which the mural is displayed
Home Occupation Sign	Residential Zone	Maximum sign area 0.3 m ² (3.2 sq. ft). Signs must be attached to and flat against the wall of the related building. Signs must be non-illuminated.
Directional Sign	Public Property	Council approved events. Erection and removal of sign the day of the event. Maximum sign area 0.5 m ² . (5.4 sq ft)
Banner erected, located or displayed by a Charity or community organization	Private Property	Refer to Section 5.2
Real Estate Sign	Private Property/Residential Use	Maximum 0.2 m ² (2.15 sq ft). Display no longer than seven (7) days after a firm sale is reported to the local realtors association or seven (7) days

SIGN TYPE	LOCATION/ZONE	REGULATIONS
		after the property or space has been leased.
Sign erected, located or displayed by a person performing work or services on a residential property	Private property in Residential zones if the service is being performed at that property	Maximum sign area not exceeding 0.5 m ² (5.4 sq. ft) Only erected, located, or displayed on property for sale or rent. Display no longer than seven (7) days after completion of work or services
Poster (including Yard & Garage Sales)	Not permitted on Thames St between Bell to Canterbury or in the defined Business Improvement Area	Paper or cardboard only on public property Maximum sign area 0.45 m (18") by 0.38 m (15") Only affixed by tape Maximum one poster per approved location. Maximum display period 24 hours prior to the yard/garage sale and to be removed within 24 hours of the yard/garage sale.
Incidental	Private	Maximum sign area 0.5 m ² .
Portable 'A' Sign	All Locations save and except downtown commercial core area	Maximum sign area 0.5 m ² (5.4 sq. ft) Not erected, located, or displayed on a traffic Median, traffic island, Light standard, or utility Pole or in a sight triangle. Located no closer than 0.3m (3.2 sq ft) from the sidewalk. Displayed 72 hours maximum prior to the event and to be removed immediately at the close of the event.
Real Estate Sign	Private Property Commercial/Industrial Use	Commercial – Maximum sign area 2.0 m ² (21.5 sq ft). Only erected, located, or displayed on property for sale or rent. Industrial - Maximum sign area 4.0m ² (43.00 sq ft). Only erected, located, or displayed on property for sale or rent.
Open House Directional sign		Maximum sign area 0.5 m ² (5.4 sq. ft). Not erected, located, or Displayed on a traffic Median, traffic island, Light standard, or

SIGN TYPE	LOCATION/ZONE	REGULATIONS
		utility Pole or in a sight triangle. Located no closer than 0.3m (3.2 sq. ft) from the sidewalk. Displayed 72 hours maximum prior to the Open House and to be removed immediately at the close of the Open House.
Construction Information Sign	Private Property	Maximum sign 4.0 m ² (43 sq. ft). Display no longer than 30 days after project's completion.
Sidewalk/Portable 'A' Type Sign	Downtown Commercial Core Area	On Town owned sidewalk extending no more than .60 metres (2 ft) from any building or structure. To be placed between 9 a.m. and 9 p.m. daily except for approved BIA Special Events Maximum size 1.2 m x .6 m (4' height x 4' wide)