

Statement from Town of Ingersoll Mayor Brian Petrie on GM's decision to end BrightDrop EV production at CAMI plant in Ingersoll

To the Residents of the Town of Ingersoll,

The announcement from General Motors regarding the end of BrightDrop EV production at the CAMI Assembly plant is significant news for our community. My thoughts are with the 1,200 Unifor members and their families who are affected, and I encourage our community to keep them in mind during this time.

This decision represents a notable change to the multi-million-dollar investment made just a few years ago to transition the facility to EV production. While this news is a setback, we are committed to responding proactively and supporting our workforce, local businesses, and community, recognizing that the effects of this decision extend beyond Ingersoll.

Town staff are actively exploring measures to mitigate the impact and identify opportunities to strengthen our local economy.

I look forward to hearing from provincial and federal partners regarding their plans to respond to this decision and support our community. Ensuring long-term employment is a priority for Ingersoll, and we will continue to work with partners to support our workforce and strengthen our local economy.

We encourage General Motors to provide clarity on future plans for the CAMI facility, including potential future production, so that our workforce and community can look forward with confidence and continue building on this important facility.

Our community has faced change and adversity before, and together we will continue to move forward, seeking opportunities for growth and progress.

With confidence in our community,

Brian Petrie
Mayor, Town of Ingersoll